Iran

Hertie School

ifa Institut für Auslandsbeziehungen

1. Key Indicators

		2019	2015
Population	Number/rank	82,914,000 / 19th	78,492,215 / 19th
GDP	rank	28th	26th
GDP per capita	Number/rank (EUR)	5,550 / 100th	4,904 / 98th
Cultural economy	As share of GDP	-	-
Education economy	As share of GDP	3.95	2.80
R&D economy[1]	As share of GDP	-	0.42
Media economy	As share of GDP	-	-

Sources: Eurostat, World Bank

		2019	2015
Geopolitical position	Hard power rank[2]	14th	23rd
	World trade indicators / ranking	-	-
	Soft power rank[3]	-	-
	Diplomacy rank[4]	-	-

2. Government funding as percent of total government outlays, by selected fields

	2019	2015
Culture	-	-
Education	-	-
R & D	-	-
Media	-	-

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[1] Expressed as Gross Domestic Expenditure on R&D (GERD) (Eurostat).
[2] 2019 Military Strength Ranking. (2020).
[3] Soft Power 30. (2020).
[4] Global Diplomacy Index. (2020).

3.   Overview of External Cultural Policy

	2019
Number of countries with ECP activities	55
Total number of institutions abroad	195
Government financial support (€ million)	-
Comparative ECP ranking	major

MAIN ECP OBJECTIVES

- Spread of Shia Islam and political ideology throughout the Middle East and other parts of the developing world.
- Build partnerships with other countries outside of the US-led orbit, such as Russia and China.
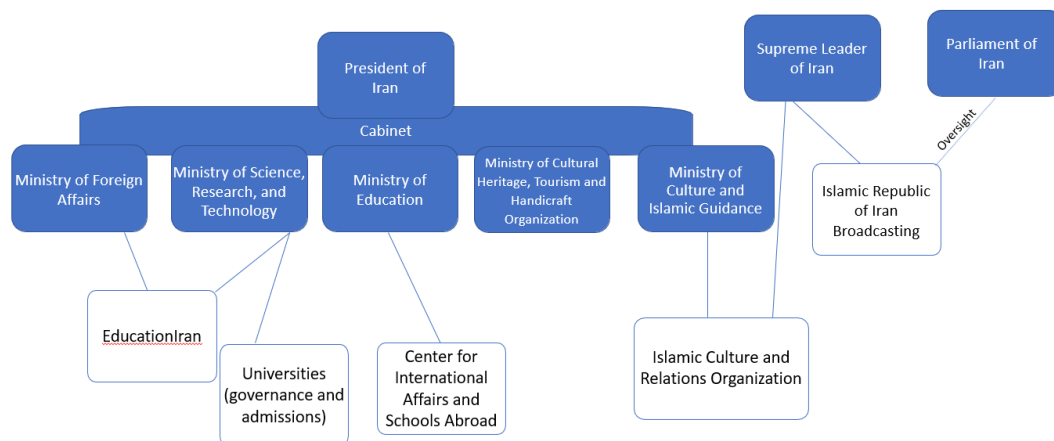
POLICY CONTEXT

- Geopolitical tensions, most notably with the United States, Israel, and Saudi Arabia
- Political instability in the Middle East, expanding role in war-torn countries like Iraq and Syria
- Heavy sanctions regime, requiring trade partners outside of the major western powers

REGIONAL FOCUS

- Middle East, particularly Iraq and Syria
- Southeast Asia
- Latin America

INSTITUTIONAL MAP

4. Fields of External Cultural Policy

	2019	2015
Culture and the Arts		
ICRO		
Number of countries present	9	9
Number of institutes	10	10
Language		
Dehkhoda Lexicon Institute / Sa'di Foundation		
Number of countries where courses are offered	15	15
Number of students enrolled	In-class: ~750 Online reach: 827	In-class: ~750 Online reach: n/a
Education – Primary and Secondary		
Number of countries	43	43
Number of schools	95	95
Number of students	14,000	~25,000
Education – Tertiary		
Number of countries	55	55
Number of domestic universities / colleges	274	274
Number of foreign students[5]	24,379	~20,000
Number of number of students in TNE (Al Mustafa University)	~22,000	~22,000
Media		
TV		
Number of countries with offices	20	20
Number of languages	30	30
Number of channels	40	40
Employees	30,000	30,000

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[5] Data based on Global Flow of Tertiary-Level Students | UNESCO UIS. (2020). Retrieved 2 September 2020, from http://uis.unesco.org/en/uis-student-flow.

5. Current Issues and Developments

- Economic difficulties and budget cuts
- High tensions with the West over nuclear program and heavy sanctions

6. Contributions to multilateral cultural organisations

	2019	Change since 2015
UNESCO (€ million) [6]	531,689	–

Sources: UNESCO, CoE, European Commission

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[6] Assessed contributions to UNESCO are mandatory contributions due from States by virtue of their membership.

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