

ifa ECP Monitor Fact Sheet

Mexico

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1. Key Indicators

		2019	% change since 2015
Population (million)	Number /rank	121.85 / 10 th	4.69
GDP (\$ million)	Number/rank	1,258,287 / 15 th	10.01
GDP per capita (\$)	Number	20,739	12.38
Cultural Economy	As share of GDP	-	-
Education economy	As share of GDP	4.52 ⁽²⁰¹⁷⁾	-0.71
R&D economy	As share of GDP	0.28	-0.14
Media economy	As share of GDP	-	-

Sources: OECD, World Bank

Geopolitical position	2019	Change over 2015	
Hard power rank	46	n/a	↓
World trade rank	14	14	-
Soft power rank	n/a	29	↓
Diplomacy rank	15	14 ⁽²⁰¹⁶⁾	↓

2. Government funding as percent of total government outlays, by selected fields

	2019	% change since 2015
Culture	-	-
Education	17.57 ⁽²⁰¹⁷⁾	-1.44
R & D	-	-
Media	-	-

3. Overview of External Cultural Policy

	2019
Number of countries with ECP activities	at least 80
Total number of institutions abroad	156 diplomatic representations
Total number of FTE staff engaged in ECP activities	106 attachés
Government financial support (\$)	~ 13.3 US\$ million (267 million pesos) ⁽²⁰¹³⁻²⁰¹⁸⁾
Total expenditure of all ECP operators (\$)	-
Comparative ECP ranking	medium

MAIN OBJECTIVES & POLICY CONTEXT

- Coordinate the promotion of the interests of Mexico in the world, through educational and cultural cooperation and the promotion of culture, and strengthen national capacities in educational matters through exchange and international ties.
- Promote and project the positive image of Mexico in the world through education and culture, in coordination with Mexican institutions, embassies, consulates and Mexican delegations abroad, as well as the private and social sectors.

Sources: SRE (2013). Sectorial Program for External Relations 2013-2018.; Secretaría de Cultura (2020, July 14, 2020). Sectoral Programme for Culture 2020-2024; Villanueva, R. C. (2019)

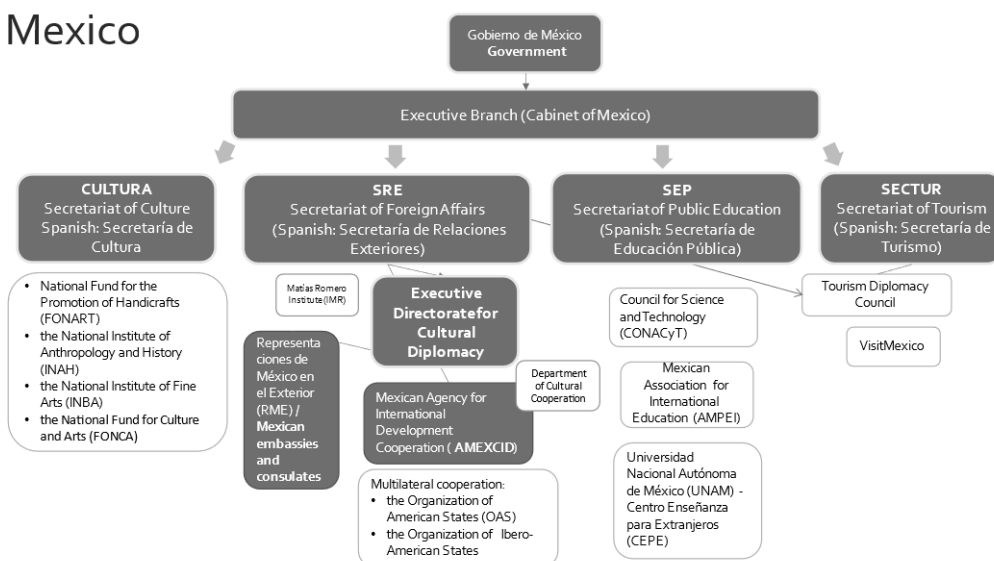
REGIONAL FOCUS AND INSTITUTIONAL EMPHASIS

- North America (50 Mexican consulates in the United States), South America, Europe
- Regions targeted by ECP actions (2013-2018): Europe (36%), North America (30%), Latin America and the Caribbean (20%), Asia Pacific (10%), and Africa (4%).

Source: Villanueva, R. C. (2019)

INSTITUTIONAL MAP

Mexico



4. Fields of External Cultural Policy

	2019	2015
Culture and the Arts		
Number of countries present	-	-
Number of representations abroad	156 diplomatic representations	~ 20 Institutos México
Number of FTE staff	106 ¹	-
Number of artists in exchange programs (National Fund for Culture and the Arts -FONCA)	57 grants ⁽²⁰¹⁸⁻²⁰¹⁹⁾	169
Number of cultural events General Directorate for Culture and Education Cooperation (DGCEC)	1205 ⁽²⁰¹⁸⁾	1814
Budget (\$)	Secretariat of Culture / Support for international mobility of artists: 454,800	-
Government financial support (\$) General Directorate for Culture and Education Cooperation (DGCEC)	470,639 ⁽²⁰¹⁸⁾ (9,405,279 pesos) 725,000 ⁽²⁰¹⁹⁾	~ 2,430,000 (48,542,893 pesos)

¹ Diplomatic staff at Mexican missions abroad: 80 ambassadors, 67 consuls and 106 attachés and/or cultural attachés SRE (2020).

	2019	2015
Language		
Number of countries where courses are offered	n/a	n/a
Number of students enrolled	In class: 6,768 (2,306 foreign and 4,462 Mexican students) (2018)	In class: 6,805 (2,588 foreign and 4,217 Mexican students)
Number of candidates for Spanish language qualifications (CEPE-UNAM) CELA, EXCELEAA, SIELE	2,244 (2018)	119 (2016)
Number of language & culture teachers (CEPE-UNAM)	118 (2018)	-
Budget (\$ million)	n/a	n/a
Government financial support (\$ million)	n/a	n/a
Education - Tertiary		
Number of countries	~ 70	~ 70
Number of universities / colleges abroad	UNAM: 13 locations in 9 countries	-
Number of domestic universities / colleges	3,542	-
Number of foreign students ²	7,223 (2018)	9,994
Number of students at trans-national higher education (TNE)	-	-
Number of government scholarships awarded (AMEXCID)	3,883 (2017)	3,675
Number of staff / teachers	-	-
Budget (\$) / AMEXCID Scholarships	21,570,547.41 (2017)	23,584,430.38
Science and Research	<i>see Mexico Country Report for more details</i>	

² Data based on Global Flow of Tertiary-Level Students | UNESCO UIS. (2020). Retrieved 2 September 2020, from <http://uis.unesco.org/en/uis-student-flow>.

Media	2019	2015
Radio: <i>Radio México Internacional</i>		
Number of countries broadcasted to	available worldwide via Internet	-
Number of languages	Spanish, English and French, and several indigenous languages	-
Number of channels	-	-
Audience / weekly (million)	n/a	-
Digital & social media audience (million)	n/a	-

5. Current Issues and Developments

- Recent administrations have encouraged the projection of the national brand of ‘one’ or ‘united’ Mexico (México unido)
- The focus is increasingly on countering negative stereotypes of violent Mexico and stimulating economic development (especially tourism sector)
- Further development is needed in Mexico’s higher education sector, especially in terms of professionalization, openness to international education and academic mobility

6. Contributions to multilateral cultural organisations

	2019	2015
UNESCO (\$)	2,237,631	-

Source: UNESCO

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