

ifa ECP Monitor Fact Sheet

Turkey

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1. Key Indicators

	2019	% change since 2015		
Population (millions) / ranking	82	+5.5		
GDP, market prices (€ million)	679,510	-12.55		
GDP ranking	19 th	+1		
GDP per capita	8230	-17.11		
R&D economy (%GDP) ¹	1.03	-0.17		
Geopolitical position	Hard power rank ²	10	-	-
	World trade indicators / ranking (\$ million)	29 th	-4	↓
	Soft power rank ³	29 th	-1	↓
	Diplomacy rank ⁴	6 th	-1	↓

Sources: Eurostat, World Bank, Lowy Institute Diplomacy Ranking, Portland Soft Power Ranking, Global Firepower Hard Power Ranking

2. Government funding as percent of total government outlays, by selected fields

	2019	% change since 2015	
Culture	-	-	
Education	-	11.25 (2016)	
R & D ⁵	-	-	
Media	-	-	

¹ Expressed as Gross Domestic Expenditure on R&D (GERD) (Eurostat).

² 2019 Military Strength Ranking. (2020). Retrieved 2 September 2020, from <https://www.globalfirepower.com/countries-listing.asp>.

³ Soft Power 30. (2020). Retrieved 2 September 2020, from <https://softpower30.com/>.

⁴ Global Diplomacy Index. (2020). Retrieved 2 September 2020, from <https://globaldiplomacyindex.lowyinstitute.org/>.

⁵ Expressed as GBARD - Government budget appropriations or outlays on R&D.

3. Overview of External Cultural Policy

	2019
Number of countries with ECP activities	Min. 48
Total number of institutions abroad	Approx. 100 (plus 2,000 Diyanet mosques)
Total number of FTE staff engaged in ECP activities	Approx. 8,000
Government financial support (€ million)	Min 125 million
Total expenditure of all ECP operators (€ million)	-
Comparative ECP ranking	medium

MAIN ECP OBJECTIVES

- Strengthen Turkish national identity, especially emphasizing the importance of Islam
- Strengthen placement as an East-West bridge
- Offer alternative to Western-led models of modernity and development

ECP CONTEXT

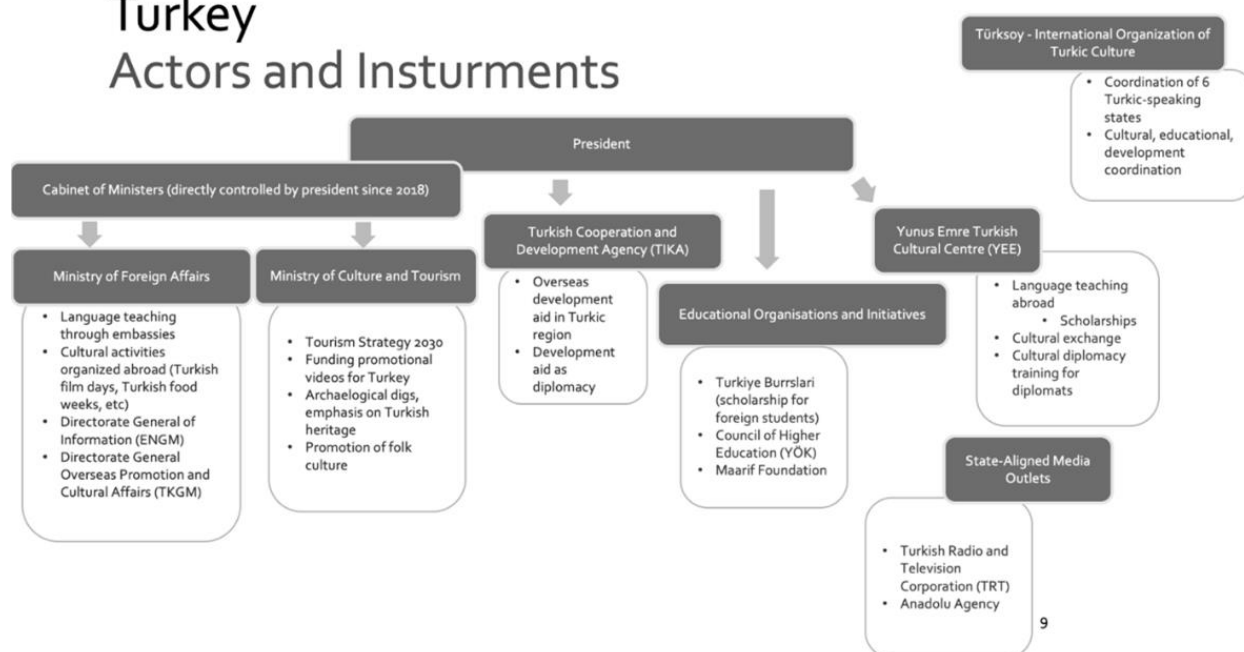
- Increasingly antagonistic relations between the West and Turkey
- Increasing move toward state centralization, in spite of stated goal of a more “British” system
- Multipolarity, competing global narratives

REGIONAL FOCUS AND INSTITUTIONAL EMPHASIS

- Shared culture and language with Turkic countries
- Educational hub of the Islamic world
- Tourist destination, including many from EU

INSTITUTIONAL MAP

Turkey Actors and Instruments



4. Fields of External Cultural Policy

	2019	2015
Culture and the Arts		
Number of countries present	Yunus Emre Institute: 48 Diyanet: 145	Yunus Emre Institute: 30 Diyanet: -
Number of institutes	Yunus Emre Institute: 58 Diyanet: Over 2,000	Yunus Emre Institute: 38 Diyanet: Approx 2,000
Number of FTE staff	Yunus Emre Institute: 553 Diyanet: 104,814	Yunus Emre Institute: 380 Diyanet: 117,378
Number of artists in exchange programs	Istanbul Foundation for Culture and Arts: 30	-
Budget (€ million)	Yunus Emre Institute: 25.8	Yunus Emre Institute: 28.54
Government financial support (€ million)	-	-
Language		
Number of countries where courses are offered	48	30

	2019	2015
Number of students	In class: 144,000 cumulative (100k as of 2017) Online reach: 320,000	In class: 8628 Online reach: 381,000 (2017)
Number of candidates for Turkish language qualifications	-	-
Number of language teachers	-	-
Budget (€ million)	25.8	28.54
Government financial support (€ million)	-	-
Education - Primary & Secondary: Maarif Foundation		
Number of countries	43	n/a
Number of schools	333	n/a
Number of students	Approx. 40,000	n/a
Number of staff / teachers	7327	n/a
Budget (€ million)	Approx. 77	n/a
Government financial support (€ million)	Approx. 77	n/a
Education - Tertiary		
Number of countries	167	-
Number of universities / colleges	None, 20 core internationalizing	-
Number of foreign students ⁶	125,138	72,178
Number of students at trans-national higher education (TNE)	17k outgoing with Erasmus, roughly 100k total	16k outgoing with Erasmus
Number of government scholarships awarded	Over 40,000, 5000 fully funded with Türkiye Scholarship	-
Number of staff / teachers	-	-
Budget (€ million)	YÖK: 14.8 Türkiye Scholarship: 17.7	YÖK: 16
Government financial support (€ million)	-	-

⁶ Data based on Global Flow of Tertiary-Level Students | UNESCO UIS. (2020). Retrieved 2 September 2020, from <http://uis.unesco.org/en/uis-student-flow>.

	2019	2015
Science and Research: TABİP (through YEE)		
Number of countries	-	-
Number of institutes	-	-
Number of researchers / staff	-	-
Number of projects	66,270	-
Number scientists listed on international cooperation portal	299,000	-
Budget (€ million)	-	-
Government financial support (€ million)	-	-
Media		
TV		
Number of countries broadcasted to	TRT World: 4 Offices, worldwide broadcast	TRT World: 4 Offices, worldwide broadcast
Number of languages	5	5
Number of channels	18	18
Audience / weekly (million)	260	-
Digital & social media audience (million)	-	-
Budget (€ million)	180	Approx. 70-140
Radio		
Number of countries broadcasted to	-	-
Number of languages	38	38
Number of channels	14	14
Audience (million)	-	-
Digital & social media audience (million)	-	-
New Media		
Social networks following	TRT World: Twitter 350k YouTube: 1 million subscribers Facebook: 2.7 million	-

	2019	2015
Audience / unique visitors (monthly/million)	-	-
Budget (€ million)	-	-

5. Current Issues and Developments

- Deteriorating relations with the West, stalling of EU accession negotiations
- Strong emphasis on Turkic countries
- Illiberal trends within Turkey

6. Contributions to multilateral cultural organisations

	2019	2015
UNESCO (€ million) ⁷	1.83	-
Council of Europe (€ million)	14.3	13.7
Creative Europe (€ million)	-	-
Other	-	-

Sources: UNESCO, CoE, European Commission

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