

ifa ECP Monitor Fact Sheet

# South Africa

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## 1. Key Indicators

		2019	change since 2015
<b>Population (millions)</b>	Number/rank	58.6 / 24 <sup>th</sup>	55.4 / 5%
<b>GDP</b>	Number/rank	€313.97 billion / 37 <sup>th</sup>	€286,44 billion / 37 <sup>th</sup> / 9.6%
<b>GDP per capita</b>	Number	€5.361,65	€5.172,07/ 3.7%
<b>Cultural economy</b>	As share of GDP	-	-
<b>Education economy</b>	As share of GDP	-	-
<b>R&amp;D economy<sup>1</sup></b>	As share of GDP	0.832% (2017)	0.798% / 4.2%
<b>Media economy</b>	As share of GDP	58.6 / 24 <sup>th</sup>	55.4 / 5%
Sources: The World Bank, 2019; The World Bank, 2019			
<b>Geopolitical position</b>	Hard power rank	32 (2021)	-
	World trade indicators / ranking	38	39 ↑
	Soft power rank	-	- -
	Diplomacy rank	25	24 (2016) ↓

## 2. Government funding as percent of total government outlays, by selected fields<sup>2</sup>

	2019 <sup>3</sup>	2015
<b>Culture</b>	0.27%	0.3%
<b>Education</b>	6.87% <sup>4</sup>	5.04%
<b>R &amp; D<sup>5</sup></b>	0.49%	0.59%
<b>Media<sup>6</sup></b>	-	-

Source: National Treasury, 2019

<sup>1</sup> Expressed as Gross Domestic Expenditure on R&D (GERD).

<sup>2</sup> Refers to South African expenditure by national vote.

<sup>3</sup> Refers to 2019/2020.

<sup>4</sup> South Africa includes both basic education, as well as post-school education and training.

<sup>5</sup> Expressed as GBARD - Government budget appropriations or outlays on R&D.

<sup>6</sup> Media or publishing not reported on in National Treasury Expenditure report.

### 3. Overview of External Cultural Policy

	2019
<b>Number of countries with ECP activities</b>	> 5
<b>Total number of institutions abroad</b>	0
<b>Total number of FTE staff engaged in ECP activities</b>	> 53
<b>Government financial support (€ million)</b>	~ €14.9 million
<b>Total expenditure of all ECP operators (€ million)</b>	~ €15.3 million
<b>Comparative ECP ranking</b>	minor

#### MAIN ECP OBJECTIVES

- Promote South Africa abroad as a diverse socially cohesive nation.
  - South Africa’s “Cultural Seasons” are a multidisciplinary program to create linkages between South African and one other target culture.
- Advance South Africa’s contribution to the global scientific output.
  - South Africa’s Department of Science and Innovation funds technical exchanges and co-funds research and innovation projects.
- Support the African development as well as the African regional integration agenda.
  - The Academy of Science of South Africa represents South African interests in international and supports the South-South solidarity in the fields of science and research.

Sources: Department of Arts and Culture, 2015; Department of Science and Innovation, 2020; Pandor, 2012

#### POLICY CONTEXT

- South Africa is perceived as a regional leader, whose institutions and policies are influential to the its Southern African neighborhood, as well.
- The cultural diplomacy mandate is shared by a variety of departments and there is not overarching national strategy.

Sources: Kanyane, et al., 2017; Gouws & Verster, 2019

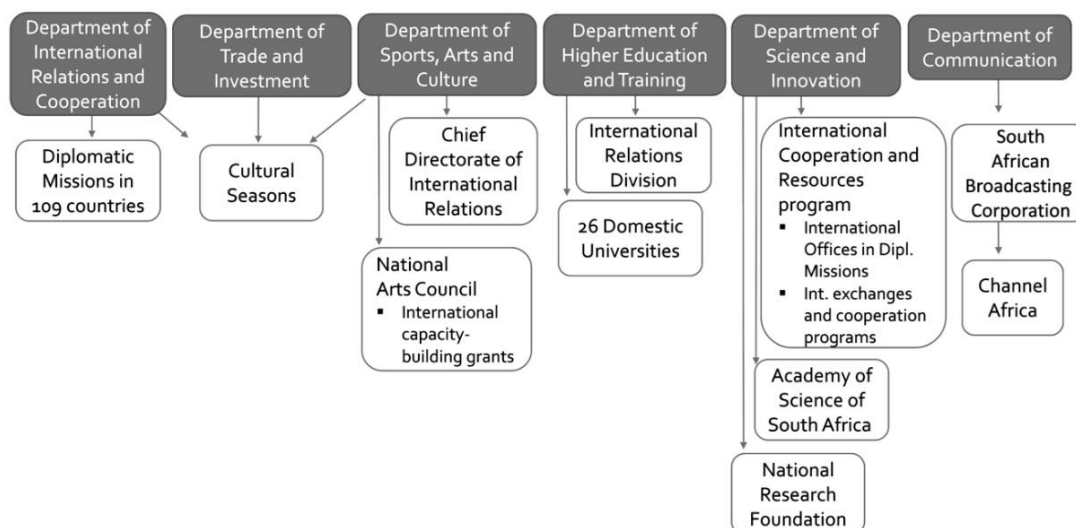
#### REGIONAL FOCUS AND INSTITUTIONAL EMPHASIS

- Other countries in Sub-Saharan Africa, most notably in Southern Africa, where South Africa is part of the Southern African Development Community.
- The BRICS countries (Brazil, Russia, India, China).

Sources: IEASA, 2019; Kanyane et al., 2017; Department of Arts and Culture, 2020; Department of Science and Innovation, 2020

## INSTITUTIONAL MAP

### South Africa



## 4. Fields of External Cultural Policy

	2019	2015
<b>Culture and the Arts</b>		
Number of countries present	Cultural Seasons: 2 (Angola, Kenya)	Cultural Seasons: 2 (UK, China)
Number of institutes	0	0
Number of FTE staff	~7	-
Number of artists in exchange programs	10 Individuals 23 Groups	-
Number of cultural agreements	90 <sup>8</sup> (2015)	-
Budget (€ million)	-	-
Government financial support	DAC <sup>9</sup> : €2,197,329 National Arts Council: €320,415 (2018)	€2,217,854 <sup>10</sup>

Sources: Department of Arts and Culture, 2020; Department of Arts and Culture, 2016; National Arts Council, 2019, Kanyane, et al., 2017

<sup>7</sup> Since there are no designated institutions for external cultural policy and no cultural attachés exist, South Africa only reports on the total number of employees in the Department of Sports, Arts and Culture.

<sup>8</sup> As of 2015, the DAC has signed 90 bilateral cultural agreements but many are no longer active.

<sup>9</sup> Refers to the Department of Sports, Arts and Culture (result of a merger of the Department of Arts and Culture and the Department of Sports and Recreation in 2019).

<sup>10</sup> The perceived budgetary decrease from 2015 to 2019 is due to a depreciation of the Rand. Expressed in Rand, the budget actually increased by 13% over this period.

	2019	2015
<b>Language</b>	Language does not play a substantial role in South Africa's ECP and no formal expenditures or institutions are documented.	
<b>Education - Primary &amp; Secondary</b>		
Number of countries	7 <sup>11</sup>	-
Number of schools	-	-
Number of students	-	-
Number of staff / teachers	-	-
Budget (€ million)	-	-
Government financial support (€ million)	-	-

Source: Department of Basic Education, 2020

<b>Education - Tertiary</b>		
Number of countries	-	-
Number of universities / colleges abroad	-	-
Number of domestic universities / colleges	26	26
Number of foreign students	Outbound Students: 9,130 Inbound Students: 42,267	-
Number of students at transnational higher education (TNE)	-	-
Number of government scholarships awarded	-	-
Budget (€ million)	-	-
Government financial support	€890,598 (2018) <sup>12</sup>	€797,732

Sources: UNESCO, n.d.; Department of Higher Education and Training, 2019; Department of Higher Education and Training, 2016; IEASA, 2019

<b>Science and Research</b>		
Number of countries	3	3
Number of institutes	-	3
Number of researchers / staff	Staff: 53	-

<sup>11</sup> Refers to the number of countries with which South Africa has signed a bilateral Memorandum of Understanding or is negotiating a cooperation agreement in the field of basic education.

<sup>12</sup> Expenditure on "International Relations" by the Department of Higher Education and Training.

	2019	2015
Number of projects	144 <sup>13</sup>	144
Number scientists in exchange programs	> 30	> 63
Budget (€ million)	-	-
Government financial support	€8,414,630 <sup>14</sup>	€8,158,129

Sources: Pandor, 2012; Department of Science and Innovation, 2020; Department of Science and Technology, 2016

<b>Media</b>		
<b>Radio</b>		
Number of countries broadcasted to	> 46 <sup>15</sup> Wider availability online.	> 46
Number of languages	6	6
Number of channels	1	1
Audience / weekly (million)	-	-
Digital & social media audience (million)	Internet-based broadcasting available. Social Media Following: Twitter: 49,671 (2021) Instagram; 652 (2021) Facebook: 10.566 (2021)	-
Budget	€3,395,186	€3,996,751
Government contribution	€3,123,558	€3,364,426
<b>New media</b>		
Social networks following	-	-
Audience / unique visitors (monthly /million)	-	-
Budget (€ million)	-	-

Sources: SABC, 2016; SABC, 2020; Twitter; Instagram; Facebook

<sup>13</sup> Refers to research or innovation cooperation projects co-funded or supported in kind by the Department of Science and Innovation and at least one other African partner.

<sup>14</sup> Departmental Expenditure for "International Cooperation and Resources".

<sup>15</sup> Available in all countries in Sub-Saharan Africa and beyond.

## 5. Current Issues and Developments

- South Africa has focused on strengthening a multidisciplinary cultural diplomacy through its Cultural Seasons abroad. After previous cultural seasons in France, UK, Russia and China, South Africa has decided to focus only on African states starting in 2017. A study conducted in 2019 found that previous cultural seasons had no measurable impact on South Africa's trade, tourism or investment levels.
- After the Department of Arts and Culture was merged with the Department of Sports and Recreation in 2019, the newly formed department brought up the potential for a stronger integration of sports diplomacy in the cultural diplomacy portfolio.
- In spite of the programs offered and the presence of a "International Relations" division in many departments, there is no coherent ECP strategy or central coordination of activities.

Sources: Department of Arts and Culture, 2017; Gouws & Verster, 2019, Department of Sports, Arts and Culture, 2020; Kanyane, et al., 2017.

## 6. Contributions to multilateral cultural organisations

	2019	2015
UNESCO <sup>16</sup>	€363,079	-
International Federation of Arts Councils and Culture Agencies	€5,424	-
African Union	€12.37 million	-
African World Heritage Fund	€125,266	€120,632
Commonwealth Foundation	€137,081	€163,066

Sources: UNESCO, 2019; IFACCA, 2020; National Treasury, 2019; Department of Arts and Culture, 2020; Department of Arts and Culture, 2016

<sup>16</sup> Assessed contributions to UNESCO are mandatory contributions due from States by virtue of their membership.

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