

ifa ECP Monitor Fact Sheet

# Serbia

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## 1. Key Indicators

		2019	2015
<b>Population</b>	Number/rank	6.93 million / 106 <sup>th</sup>	7.11 million / - 2.1
<b>GDP</b>	Rank	88 <sup>th</sup>	91 <sup>st</sup>
<b>GDP per capita</b>	Rank/number	6,620	31
<b>Cultural economy</b>	As share of GDP	-	-
<b>Education economy</b>	As share of GDP	3.59 <sup>(2018)</sup>	- 0.2
<b>R&amp;D economy</b>	As share of GDP	0.81	0.11
<b>Media economy</b>	As share of GDP	-	-

Sources: Eurostat, World Bank, UIS

<b>Geopolitical position</b>	<b>Hard power rank</b>	65 <sup>th</sup> / 0.9479 <sup>(2020)</sup>	n/a	-
	<b>World trade rank (US\$ million)</b>	70 <sup>th</sup> / 43,626	79 <sup>th</sup> / 38,120	↑
	<b>Soft power rank</b>	n/a	n/a	-
	<b>Diplomacy rank</b>	n/a	n/a	-

Sources: Eurostat, Worldbank

## 2. Government funding as percent of total government outlays, by selected fields

	2019	2015
<b>Culture</b>	1.10 <sup>(2018)</sup>	- 0.26
<b>Education</b>	8.8 <sup>(2018)</sup>	- 0.08
<b>R &amp; D</b>	-	-
<b>Media</b>	-	-

Sources: UIS, Laws on Budget of Republic of Serbia for 2000–2018 (in Dragičević-Šešić, Tomka, & Mikić, 2018)

### 3. Overview of External Cultural Policy

	2019
<b>Number of countries with ECP activities</b>	74
<b>Total number of institutions abroad</b>	2 Serbian cultural centres (Paris, Beijing)
<b>Total number of FTE staff engaged in ECP activities</b>	MFA - Department for International Cultural, Educational, Scientific, Technological and Sports Cooperation (10), Ministry of Culture International Cooperation (5), Desk Creative Europe (8), Ministry of Education, Science and Technological Development – international, bilateral, and EU cooperation (~15)  ~ 35
<b>Government financial support (€)</b>	International cultural cooperation: 5,719,221
<b>Total expenditure of all ECP operators (€)</b>	-
<b>Comparative ECP ranking</b>	minor

#### MAIN ECP OBJECTIVES

- Enhance international cultural cooperation and strengthen the image of Serbia in the world
- Preserve and connect the Serbian cultural space, i.e. protect cultural heritage and promote cultural creativity of all members of the Serbian community

#### POLICY CONTEXT

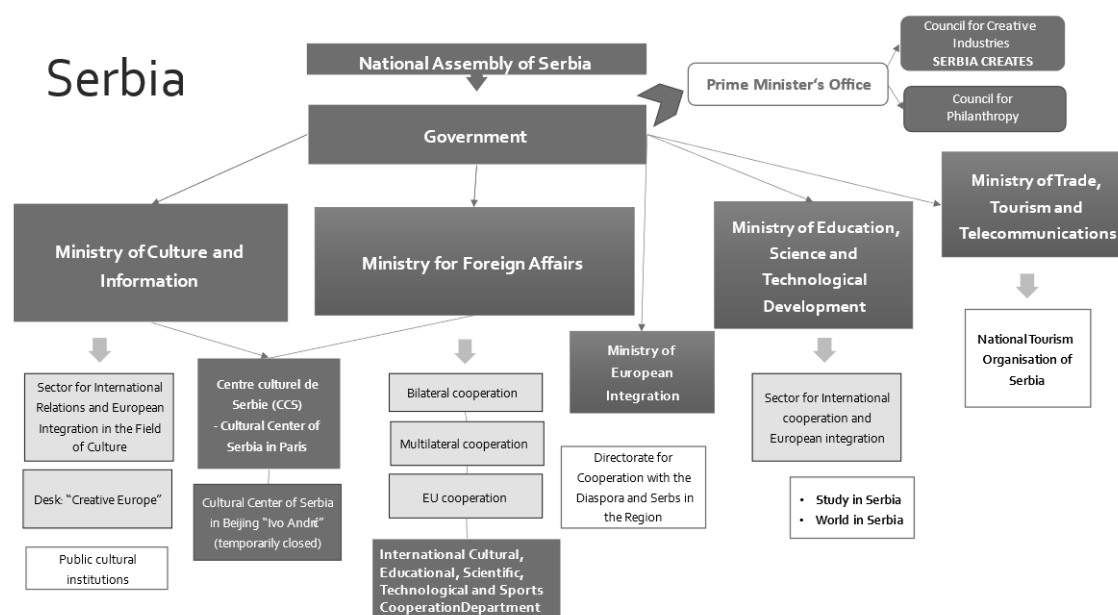
- Serbia as a successor to Yugoslav cultural infrastructure and heritage (e.g. the Non-Aligned Movement)
- European integration as the overarching goal
- Little attention devoted to international cultural cooperation

#### REGIONAL FOCUS AND INSTITUTIONAL EMPHASIS

Based on cultural activity abroad in the period 2001-2015: Europe (76.5%), Asia (7.4%), North America (7%), South America (4%), Africa (3.2%), and Australia and Oceania (1.8%).

Sources: Mujović Price, V. (2019), MKI (2020). National Strategy for the Development of Culture (2020-2029).

## INSTITUTIONAL MAP



## 4. Fields of External Cultural Policy

	2019	2015
<b>Culture and the Arts</b>		
Number of countries present	~ 60 (based on signed cultural agreements)	-
Number of institutes	2 Serbian Cultural Center in Paris (CCS) Serbian Cultural Center in Beijing	1
Number of FTE staff	-	-
Number of cultural activities		Total in bilateral cooperation: 256
Number of artists in exchange programs	-	-
Budget (€)	-	Call for (9) projects of European cooperation (Creative Europe): 576,839
Government financial support (€)	Ministry of Culture Competition for financing or co-financing of projects in the field of cultural	Subsidies for CCS: 84,917

	2019	2015
	activities of Serbs abroad in 2021: 127,375 Novi Sad European Culture Capital 2021: 2,877,265 Preservation of the national and cultural identity of the diaspora and Serbs in the region: 861,830	
<b>Language (language courses organized for the Serbian diaspora)</b>		
Number of countries where courses are offered	10	8
Number of students enrolled	In class: 4,739	In class: 4,000
Number of language teachers	53	44
Government financial support (€)	-	1,044,478
<b>Education - Primary &amp; Secondary (no Serbian schools abroad)</b>		
<b>Education - Tertiary</b>		
Number of countries	-	-
Number of universities / colleges	65 colleges, 19 universities	-
Number of dual/joint degrees	7 (4 dual, 3 joint degrees)	-
Number of foreign students <sup>1</sup>	11,505	9,945
Number of exchange students (Erasmus+)	(E + KA1) <sup>(2018)</sup> 470 incoming 927 outgoing	(E + KA1) 388 incoming 852 outgoing
Number of students in joint MA and PhD programs (Erasmus+)	28 <sup>(2017)</sup>	22
Number of government scholarships awarded ("World in Serbia", "Serbia for Serbs from the region")	~100	~100
Number of staff / teachers	-	-
Budget (€)	-	-
Government financial support (€)	-	-

<sup>1</sup> Global Flow of Tertiary-Level Students | UNESCO UIS. (2020). Retrieved 2 September 2020, from <http://uis.unesco.org/en/uis-student-flow>.

	2019	2015
<b>Science and Research</b> <i>(for more details see the country report Serbia)</i>		
<b>Media</b>		
<b>Radio: International Radio Serbia – Radio Yugoslavia</b> <small>(closed in 2015)</small>		
Number of countries broadcasted to	-	worldwide
Number of languages	-	12
Audience (million)	-	n/a
Digital & social media audience (million)	-	n/a
<b>New Media</b>		
Social networks following	Serbian Cultural Center Paris: Facebook: 4,975 Instagram: 1,024	-
<b>Other</b>	-	Support for informing the Serbian community in the neighboring countries in Serbian language: 181,043
Budget (€)		

## 5. Contributions to multilateral cultural organisations

	2019	2015
UNESCO (€) <sup>2</sup>	37,239	-
Council of Europe (€)	1 103 932.93	1 045 431.74

<sup>2</sup> Assessed contributions to UNESCO are mandatory contributions due from States by virtue of their membership.

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## Imprint

The External Cultural Policy Monitor

Developed by Helmut K. Anheier, Hertie School & UCLA Luskin School of Public Affairs, and ifa Competence Centre. Supervised by Helmut K. Anheier. Coordinated by Sarah Widmaier for ifa.

This paper is a summary of the respective Country Report.

Preferred citation

Markovic, Darinka (11/2021). "Serbia. Factsheet," in: Helmut K. Anheier and ifa (eds.). The External Cultural Policy Monitor. Stuttgart: ifa.

The views expressed are those of the authors and do not necessarily reflect those of the ifa.

Publisher:

ifa (Institut für Auslandsbeziehungen)

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[www.ifa.de](http://www.ifa.de)

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DOI: <https://doi.org/10.17901/ecp.2021.081>