

ifa ECP Monitor Fact Sheet

Netherlands

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1. Key Indicators

		2019	% change since 2015
Population	Number	17,282 million	1
GDP	Number	€810,247	17.4
GDP per capita	Number	€46,710	14.7
Cultural economy	As share of GDP	0.4 ⁽²⁰¹⁸⁾	0
Education economy	As share of GDP	5.1 ⁽²⁰¹⁸⁾	-1
R&D economy¹	As share of GDP	1.99 ² ⁽²⁰¹⁸⁾	0
Media economy	As share of GDP	0.2 ⁽²⁰¹⁸⁾	0
Geopolitical position	Hard power rank ³	36 th	>25
	World trade rank ⁴	7 th	7 th
	Soft power rank ⁵	10 (72.03)	10 (65.21)
	Diplomacy rank ⁶	16 th	17 th ⁽²⁰¹⁶⁾

2. Government funding as percent of total government outlays, by selected fields

	2019	% change since 2015
Culture	1.1	0.2
Education	11.8	0.1
R & D	1.66	0.07
Media	0.4	0

3.

¹ Expressed as Gross Domestic Expenditure on R&D (GERD) (Eurostat).

² The government has a goal of increasing this figure to 2.5%, "Curious and committed: The value of science" OCW (2019).

³ 2019 Military Strength Ranking. (2020). Retrieved 2 September 2020, from <https://www.globalfirepower.com/countries-listing.asp>.

⁴ Share of world trade expressed as Export market shares by items - % of world total (Eurostat).

⁵ Soft Power 30. (2020). Retrieved 2 September 2020, from <https://softpower30.com/>.

⁶ Global Diplomacy Index. (2020). Retrieved 2 September 2020, from <https://globaldiplomacyindex.lowyinstitute.org/>.

4. Overview of External Cultural Policy

	2019
Number of countries with ECP activities	23 target countries ⁷
Total number of institutions abroad	Limited, works mostly with local partners
Total number of FTE staff engaged in ECP activities	Min. 1200
Government support of core ECP activities	22,470,000, up from 18,300,000 in 2015 (Funding combined from the Ministry of Foreign Affairs (BZ), the Ministry for Foreign Trade and Development Cooperation (BHOS) and the Ministry of Education, Culture and Science (OCW))
Comparative ECP ranking	medium

Source: Dutch International Cultural Policy Framework 2021-2024

MAIN ECP OBJECTIVES

- Strengthen the Dutch cultural sector; (€5.2 million OCW and €5.6 million BZ)
- Help build a safer and more just world (€7 million combined through BZ and Ministry of Trade and Development)
- Put culture to effective use in modern diplomacy (€5 million from BZ, through diplomatic posts)

Source: Dutch International Cultural Policy Framework 2017-2020

Statement from 2021-24 Framework: "Culture is 'soft power'. Through culture, a country strengthens its ability to make friends and wield influence. In a world of increasing international contacts and conflicts, culture can contribute to positive images of the Netherlands and foster debate."

POLICY CONTEXT

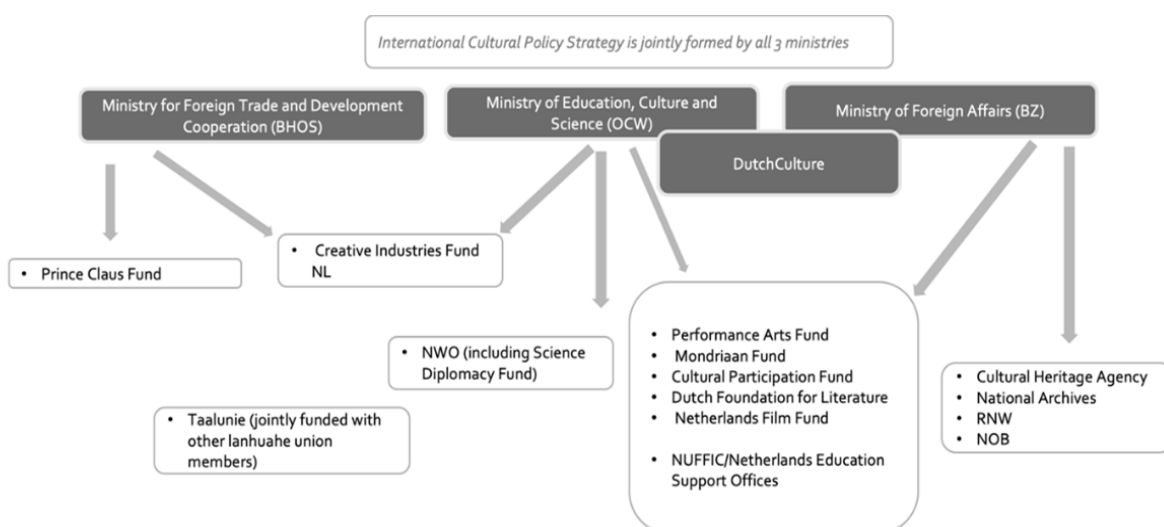
- Shrinking space for culture and expression
 - Need to promote the Netherlands as a place of business and culture
 - Need to promote SDGs
-

⁷ Source: Dutch International Cultural Policy Framework 2017-2020.

REGIONAL FOCUS AND INSTITUTIONAL EMPHASIS

	2021-2024	2017-2020
1	within Europe: Belgium/Flanders, France, Germany, Hungary, Italy, Poland, Spain and the United Kingdom;	The priority countries are Belgium/Flanders, China, France, Germany, Indonesia, Turkey, the United Kingdom and the United States
2	on Europe's borders: Russia*, Turkey, Egypt and Morocco;	Selected countries tailor-made approach 2017-2020: Brazil, Italy, Japan, South Africa, South Korea and Suriname
3	outside Europe: Australia*, Brazil*, China, India*, Indonesia*, Japan*, South Africa*, South Korea, Sri Lanka*, Suriname* and the United States*	Selected countries with a focus on a safer, more just and future-ready world 2017-2020 Turkey, Russia, Egypt and Morocco

Institutional Map



5. Fields of External Cultural Policy

	2019	2015
Culture and the Arts		
Number of countries present	23 target countries	19 target countries
Number of institutes	Dutch Culture: 9 global partners	Dutch Culture: 8 main partners
Number of FTE staff	DC: 19.83 PC: 19.83	DC: 23 PC: 16.62

	2019	2015
Number of artists in exchange programs	Dutch Culture: 40 visitors; database of residencies 150 covered by Prince Claus mobility fund	Dutch Culture: Unchanged Prince Claus: 114 mobility grants
Budget	Dutch Culture: 2,959,288 Prince Claus Fund: 6,727,600	Dutch Culture: 2,942,637 Prince Claus Fund: 5,446,960
Government Support	DC: €3,109,081 PC: €3 million	DC: €2,906,9068 PC: €3.21 million (BZ); 500,000 from lottery
Language⁹: Taalunie		
Number of members		3
Number of language teachers		6500
Budget		€10,231,163
Education - Primary & Secondary		
Number of countries	115	120
Number of schools	197	200
Number of students	13,840 (12,229 students attend education via a school or organization affiliated with NOB for distance learning. The remaining 1611 pupils attend one of the European schools)	14.698 ¹⁰
Number of staff / teachers	966 teachers, 189 school leaders	-
Budget	€12,003,952	€13,755,640 (2018)
Government Subsidies	11,828,168 (BZ) ¹¹	12,926,223 (2018) 2016: 250 per pupil per year, later eliminated (OCW)

⁸ DC Annual Report 2016.

⁹ 'Language' does not appear in the Dutch international cultural policy strategy at all. "Language and language policy appear not to be a priority in the Netherlands" (Hamans 2016). However, language does play a role in "shared cultural heritage" policy, run through Dutch Culture, for which information is presented here: <https://dutchculture.nl/en/introduction-shared-cultural-heritage>.

¹⁰ NOB 35 Year Report.

¹¹ NOB 2019 Annual Report.

	2019	2015
Education - Tertiary		
Number of countries	170	N/A
Number of universities/colleges	20 (80% have internationalization plans)	19
Number of students	89,555 (2018)	62,653
Number of staff / teachers	N/A	N/A
Number of students in exchange programs	"reduced" ¹²	768
Budget	€5000 per student	€5000 per student
Science and Research: Science Diplomacy Fund		
Number of countries	7: Turkey and Russia are primary focus, others include Brazil, China, India, Indonesia and South Africa. Limited to non-EU countries	Founded in 2019
Number of institutes	N/A	N/A
Number of staff	N/A	N/A
Number scientists in exchange programs	Calls currently open (34 teams won last time)	N/A
Budget	€150,000	N/A
Media		
TV: BVN ("Best of Flanders and the Netherlands")		
Number of countries broadcasted to	8 (plus worldwide satellite)	8
Number of languages	2	2
Number of channels	Part of Dutch and Flemish channels	Part of Dutch and Flemish channels
Audience	700,000 per week	-
Government support	€1.5 million from MFA in 2019 ¹³	Approx. €1.5 million

¹² OCW (2019) <https://www.government.nl/latest/news/2019/09/06/more-balanced-internationalisation-in-higher-education>.

¹³ Letter to parliament 2019 <https://www.rijksoverheid.nl/documenten/kamerstukken/2018/11/16/kamerbrief-mediabegroting-2019-ocw>.

	2019	2015
RNW Media		
Number of countries broadcasted to	13	13
Number of languages	2	Same, used to have radio broadcasts in Indonesian, Dutch, Spanish, English
Number of channels	2 major projects	-
Audience	21.2 million users	20 million web users
Budget	€14.777 million	€18.411 million
Number of countries broadcasted to	13	13
New Media		
Social networks following	<u>Dutch Culture</u> Facebook: 7986 Twitter: 5046 YouTube: 21 <u>Prince Claus</u> Facebook: 16,645 Twitter: 4832 YouTube: 822	<u>Prince Claus:</u> 6,345 Facebook page likes 2,492 Twitter followers 10,898 views on YouTube

6. Current Issues and Developments

- After years of tight budgets, further concern over COVID-19 related cuts. “Defensive posture”
- Perceived threats to liberal values, need to emphasize ties and shared heritage with allies and partners, especially in Europe
- Need to promote innovation, digitalization, and sustainability.

7. Contributions to multilateral cultural organisations

	2019	Change since 2015
UNESCO (mil EUR)	3,722,114	-
Council of Europe	11,220,174	-
Other (e.g. Creative Europe)	-	-

Sources: UNESCO, CoE, European Commission

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