

ifa ECP Monitor At a Glance

Indonesia

PRÉCIS

As a regional middle power with an emerging economy, Indonesia has in recent years redefined its role as a cultural diplomacy player. Through the creation of new government bodies and international programmes, Indonesia is slowly building up its physical presence abroad beyond its diplomatic missions. With mobility schemes, language courses and international schools, Indonesia seeks to enhance the visibility of the country and its culture internationally, thereby substantiating its bargaining power and influence. Domestically, the international involvement is also a central investment in Indonesia's human capital.

Outstanding Fact:

Indonesia consists of approx. 13,000 islands and is home to more than 580 languages, of which 13 have more than one million speakers.

KEY INDICATORS 2019

| | | |
|-----------------------|-----------------|---|
| Population | Rank/number | 4 th / 270,625.6 million |
| GDP | Rank/number | 16 th / €910,466 million |
| GDP per capita | Rank/number | 16 th / €3,356 |
| Cultural Economy | As share of GDP | - |
| Education economy | As share of GDP | 3.6 (2015) |
| R&D economy | As share of GDP | 14.9 |
| Media economy | As share of GDP | - |
| Geopolitical position | Hard power | 16 th |
| | Sharp power | 29 th |
| | Soft power | n/a |
| | Diplomacy rank | 21 st |

OVERVIEW OF EXTERNAL CULTURAL POLICY 2019

| | |
|-------------------------------|----------------------|
| Number of countries present | 21 |
| Number of institutions abroad | 33 (incl. education) |
| FTE staff | > 345 |
| Freelance and local staff | - |
| Financial scale | > € 34.5 million |
| Government support | > € 34.5 million |
| Comparative ECP ranking | medium |

Main Objectives

- Promote the Indonesian language abroad.
 - Increase Indonesia's visibility and knowledge of Indonesian culture abroad.
 - Enhance Indonesia's bilateral international relations and its bargaining position.
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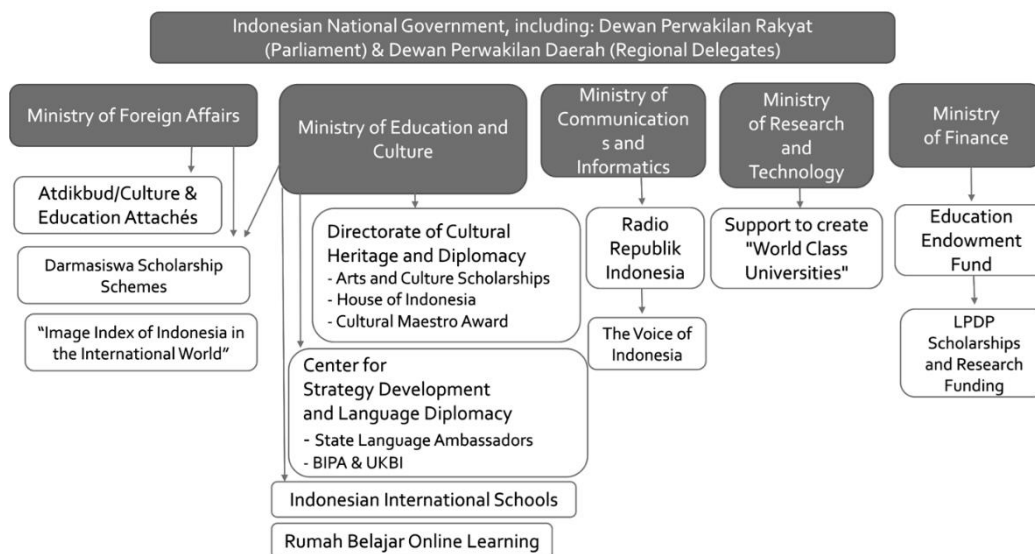
Policy Context

- Indonesia is an emerging economy seeking to enhance its human capital.
 - The archipelago state is linguistically, ethnically, and religiously diverse and has witnessed recurrent domestic frictions along these lines.
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Regional Focus

- Asia: 16
 - Europe: 7
 - Middle East/NA: 7
 - Oceania: 2
 - North America: 1
 - South America: 0
-

INSITUTIONAL MAP



The majority of programmes in Indonesia's ECP are located within the Ministry for Education and Culture, where the Directorate of Cultural Heritage and Diplomacy and the Centre for Strategy Development and Language Diplomacy are located. Additional international engagement is delivered from the Ministry of Foreign Affairs, from where the Culture & Education attachés are deployed and a number of domestic ministries that serve their specific ECP subfields.

FIELDS OF EXTERNAL CULTURAL POLICY

| | 2019 | 2015 | Comment |
|--|---|-------------------|--|
| Culture and the Arts | | | |
| Number of cooperation agreements | 47 agreements with 38 countries | - | Data refers to 2017. |
| Number of countries present | 19 | - | Total expenditure of the Directorate for Cultural Diplomacy and Heritage, including potential domestic expenditures. |
| Number of institutes | 19 | - | |
| Staff | > 17 (Cultural attachés) | - | |
| Artists in exchange programmes | > 215 | - | |
| Budget € million | - | - | |
| Government support | ~ €5.1 million | - | |
| Language | | | |
| Number of countries courses offered | 29 | > 8 | Expenditure refers to support for Language Development Agency. |
| Number of students enrolled | > 18,171 | > 1,883 | |
| Government financial support | € 33.8 million | - | |
| Education – Primary & Secondary | 2019 | 2015 | |
| Number of countries present | 11 | - | Data refers to Indonesia's primary and secondary schools in areas with a large Indonesian diaspora. |
| Number of schools | 14 | - | |
| Number of students | - | - | |
| Number of staff / teachers | - | - | |
| Government financial support € million | - | - | |
| Education – Tertiary | 2019 | 2015 | |
| Number of universities / colleges | Domestic: 3,226 Abroad: 0 | - | |
| Number of students | Outbound: 49,900 Inbound: 7,677 | - | Data from 2020. |
| Number of government scholarships | 579 Students | 643 Students | Data refers to Darmasiswa recipients. |
| Budget € million | - | - | |
| Science and Research | 2019 | 2015 | |
| Institutes abroad | - | - | |
| Number of projects | LPDP: 11 projects, 3468 Scholarships | 2771 Scholarships | |

| | 2019 | 2015 | Comment |
|---|------------------------|------|--|
| Government financial support | > €657,140.44 | - | Refers to support for International Collaborative Research, likely understates actual figure. |
| Media | 2019 | 2015 | |
| Weekly television audience in million | - | - | Radio data refer to Voice of Indonesia, a service from Radio Republik Indonesia. Expenditure is listed as RRI's additional expenditure for this radio channel. |
| Number of channels | 1 | - | |
| Weekly radio audience | > 10,000 | - | |
| Total weekly TV and radio audience for all services and languages | > 10,000 | - | |
| Number of languages broadcast | Radio: 1, News Site: 9 | - | |
| Budget in € million | - | - | |
| Government support | Approx. €62,000 | - | |

CURRENT ISSUES AND DEVELOPMENTS

- The narrative Indonesia seeks to paint in its wider public diplomacy engagement – of being a diverse, tolerant and religiously pluralist, modern society – has in recent years been challenged by media reports of interethnic frictions and discrimination against religious minorities.
- Indonesia is in the process of scaling up its cultural diplomacy activities, with several new cultural centres being constructed abroad over the duration of the last decade. Using the World Culture Forum, organized with the patronage of UNESCO, Indonesia is also hosting a semi-regular conference aimed at setting the standards of future international cultural relations worldwide. These activities are also a response to the finding that Indonesian culture remains relatively unknown on the world stage.
- As an emerging economy, Indonesia's international spending must also be justified domestically. The large number of international mobility schemes have been contested in recent years, as certain investments at home still lag behind.

FURTHER INFORMATION, SOURCES, AND REFERENCES

- A user-friendly summary with additional data and data sources is here: *“Indonesia – External Cultural Policy: Data Fact Sheet”*
- A full set of references is presented here: *“Indonesia – External Cultural Policy: References”*
- A fuller report with a descriptive analysis is found here: *“Indonesia – External Cultural Policy: A Report”*

Imprint

The External Cultural Policy Monitor

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