

ifa ECP Monitor Fact Sheet

Indonesia

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1. Key Indicators

		2019	2015
Population (millions)	Number/rank	270,625.6 / 4th	258,383.3 / 5%
GDP	Rank	16 th	16 th / -
GDP per capita	Number	€3356,7	16%
Cultural economy	As share of GDP	-	-
Education economy	As share of GDP	-	3.6% ¹
R&D economy	As share of GDP	14.9% (2018) ²	16.6% / -10.2%
Media economy	As share of GDP	-	-
Sources: World Bank, Statistics Indonesia			
Geopolitical position	Hard power rank	16 th	12 th ↓
	World trade ranking	29 th	30 th ↑
	Soft power rank	n/a	n/a -
	Diplomacy rank	21 st	20 th (2016) ↓

2. Government funding as percent of total government outlays, by selected fields

	2019	2015
Culture	0.27 ³	0.28
Education	10.37	12.14
R & D ⁴	-	-
Media	-	-

Source: Statistics Indonesia, 2021

¹ Last year available to the World Bank is 2015.

² Latest available data from 2018.

³ The Ministry of Finance of Indonesia reports on culture as "Tourism & Culture".

⁴ Expressed as GBARD - Government budget appropriations or outlays on R&D.

3. Overview of External Cultural Policy

	2019
Number of countries with ECP activities	21
Total number of institutions abroad	33 (incl. education institutions)
Total number of FTE staff engaged in ECP activities	> 345
Government financial support (€ million)	> 34.5
Total expenditure of all ECP operators (€ million)	> 34.5
Comparative ECP Ranking	medium

MAIN ECP OBJECTIVES

External cultural policy, which the Indonesia Ministry for Education and Culture refers to as “Diplomasi kebudayaan” (“cultural diplomacy”) aims to:

- Promote the Indonesian language to become a language widely spoken internationally.
 - Indonesia Language for Foreigners Programme (Bahasa Indonesia bagi Penutur Asing), including the 2015-2019 Strategic Plan put forward by the Strategy Development and Linguistic Diplomacy Board (*Pusan Perkembangan dan Diplomasi Kebahasaan*). Its strategic objectives include:
 - Transform Indonesian into an international language, thereby creating opportunities for allowing for more Indonesian “participation in maintaining peace and social justice in the world” (Collins, et al., 2020).
 - Introducing Indonesian society and culture in the international world in order to improve Indonesia's image abroad.
 - Improve the strategies and materials associated with Indonesian language diplomacy.
 - Expand the student number and enhance their learning results.
- Expanding and improving the visibility and appreciation of Indonesia internationally.
- Increasing knowledge of the world community on Indonesia's cultural wealth.
- Increasing the influence of Indonesian culture at the international level.
- Increased understanding, cooperation and good relations with other countries in the field of culture.
- Building a strong support base for Indonesia in international forums to support the resolution of domestic problems.
- Improving Indonesia's bargaining position when mediating the resolution of various problems between nations.
- Advancing the quality of human capital, especially in the field of culture.

Sources: Collins, et al., 2020; Badan Pengembangan dan Pembinaan Bahasa, 2012; Direktorat Warisan dan Diplomasi Budaya, 2018.

ECP CONTEXT

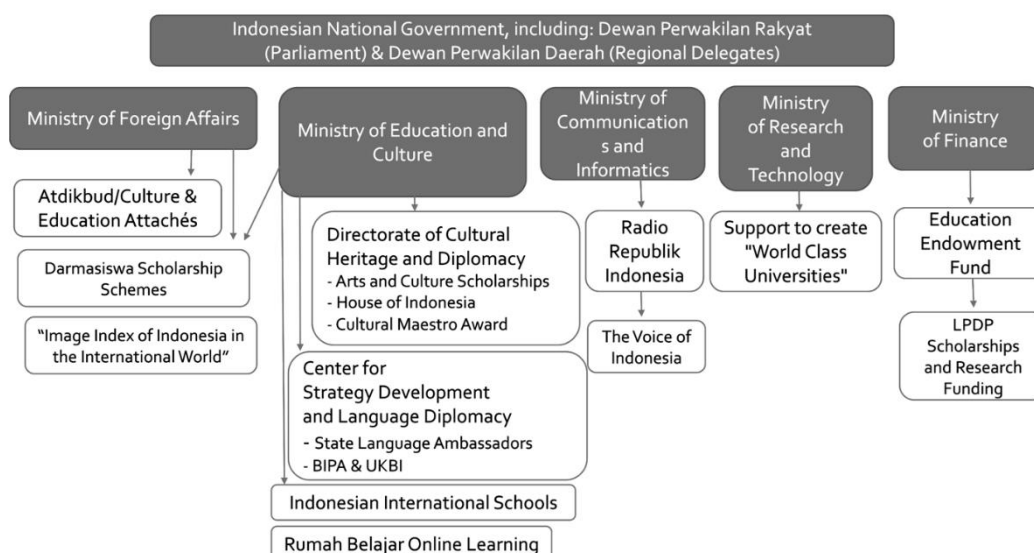
- As an emerging economy, Indonesia utilizes culture and international mobility schemes as an important tool to strengthen the country's position on the international scene.
- Indonesian cultural diplomacy is closely tied to its heritage policies through the placement within the same governmental subdivision (founded in 2013). In line with this institutional arrangement, cultural diplomacy is seen as a process that happens within the diverse and multi-ethnic country as well as outside it.
- Wider Indonesian public diplomacy seeks to position Indonesia as a pluralist, diverse country that promotes and lives moderate Islam.
- Indonesian culture is often perceived in the context of its historical roots and its image of exoticism. Contemporary Indonesian programmes seek to position the diversity of Indonesian cultures on the international platform, including intangible cultural heritage practices and modern artists.

Cohen, 2019; Kementerian Pendidikan dan Kebudayaan, 2019; Huijgh, 2017.

REGIONAL FOCUS AND INSTITUTIONAL EMPHASIS

- With 33 institutions abroad overall, Indonesian "brick-and-mortar" presence abroad (beyond embassies and consulates) is limited. Nevertheless, the overall ECP engagement is more expansive due to an emphasis on Indonesian universities. They frequently welcome international students and researchers and are instrumentalized for a variety of mobility schemes across the subfields.
- Activities and institutions frequently target Indonesia's neighbourhood with countries like Malaysia, Thailand and Timor-Leste. Beyond that, a selection of countries in Europe, as well as Australia and the United States are frequently included. Certain activities, such as Indonesian foreign media, specifically target the Indonesian diaspora abroad, which is strongly represented in the Middle East.

INSTITUTIONAL MAP



4. Fields of External Cultural Policy

	2019	2015
Culture and the Arts		
Number of countries present	19	-
Number of institutes	"Rumah Budaya Indonesia"/ Indonesian House: 19 institutes in 19 countries "Atdikbud"/Indonesian Cultural Attachés/: > 17	-
Number of FTE staff	-	-
Number of artists in exchange programmes	215 Indonesian artists abroad through "International Cultural Missions" in 28 countries	-
Number of cultural agreements	47 agreements with 38 countries (2017)	-
Budget (€ million)	-	-
Government financial support (€ million)	~ €5.1 million ⁵	-

Sources: Wildan, 2017; Direktorat Warisan dan Diplomasi Budaya, 2019a; Ministry of Foreign Affairs of the Republic of Indonesia, n.d

	2019	2015
Language		
Number of countries where courses are offered	29	> 8
Number of students in class	> 18,171 (2018)	> 1,883
Number of students online reach	-	-
Number of candidates for Indonesian language qualifications	-	-
Number of language teachers	259 (State Language Ambassadors programme)	14 (State Language Ambassadors programme)
Budget (€ million)	> € 33.8 million	-
Government financial support (€ million)	€ 33.8 (support for Language Development Agency)	-

Sources: Kementerian Pendidikan dan Kebudayaan, n.d.-b; Kementerian Pendidikan dan Kebudayaan, 2019b; Badan Pengembangan dan Pembinaan Bahasa, n.d.; Kementerian Pendidikan dan Kebudayaan, n.d.-a; Kementerian Pendidikan dan Kebudayaan, 2019a.

⁵ Total expenditure of the Directory for Cultural Diplomacy and Heritage, including potential domestic expenditures. The Indonesian Ministry for Education and Culture does not separately report on exclusively international expenditures.

	2019	2015
Education - Primary & Secondary		
Number of countries	11	-
Number of schools	14	-
Number of students	-	-
Number of staff / teachers	-	--
Budget (€ million)	-	-
Government financial support	-	-

Sources: Ministry of Research and Technology, 2018; UNESCO, n.d.; About us, n.d.

	2019	2015
Education - Tertiary		
Number of countries	> 101	> 80
Number of universities / colleges abroad	0	0
Number of domestic universities / colleges	3,226	-
Number of foreign students	Outbound: 49,900 Inbound: 7,677 (2020)	-
Number of students at transnational higher education (TNE)	-	-
Number of government scholarships awarded	579 Students (from 101 countries)	643 Students (from 80 countries)
Budget (€ million)	-	-
Government financial support (€ million)	-	-

Sources: Ministry of Research and Technology, 2018; UNESCO, n.d.; About us, n.d.

	2019	2015
Science and Research		
Number of countries	> 10	-
Number of institutes	-	-
Number of researchers / staff	LPDP staff: 86	LPDP staff: 77
Number of projects	LPDP: 11	-
Number scientists in exchange programmes	LPDP Scholarships: 3468	LPDP Scholarships: 2771
Budget (€ million)	-	-

	2019	2015
Government financial support (€ million)	Approx. €657,140.44 for International Collaborative Research ⁶	-
Sources: LPDP, 2020; LPDP, 2016		
Media	2019	2015
TV		
Number of countries broadcasted to	n/a	-
Number of languages	n/a	-
Number of channels	n/a	-
Audience / weekly (million)	n/a	-
Digital & social media audience (million)	n/a	-
Budget (€ million)	n/a	-
Radio		
Number of countries broadcasted to	Online only: Worldwide Especially targeting: 7	-
Number of languages	Broadcast: 1 News Website: 9	-
Number of channels	1: Voice of Indonesia, a channel by Radio Republik Indonesia	-
Audience / weekly (million)	> 10,000	-
Digital & social media audience (million)	<u>Live online video & audio streaming</u> Facebook 10,634 (2021) Twitter: 2,830 (2021) Instagram: 1,623 (2021)	-
Budget:	Approx. €62,000	-
Number of countries broadcasted to	Online only: Worldwide Especially targeting: 7	-
New Media		
Social networks following	<u>LPDP:</u> Facebook: 119,900 (2021) Twitter: 110,500 (2021)	-

⁶ Several other research funds under the umbrella of LPDP offer the opportunity to research internationally. As they are not separately reported, the number listed above must be understood as only a fraction of the international budget available.

	2019	2015
	Instagram: 539,000 (2021)	
Audience / unique visitors (monthly /million)		-
Budget (€ million)		-

Sources: Voice of Indonesia, n.d.; Radio Republik Indonesia, n.d.; Radio Republik Indonesia, 2020; Facebook; Twitter; Instagram

5. Current Issues and Developments

- The narrative Indonesia seeks to paint in its wider public diplomacy engagement – of being a diverse, tolerant and religiously pluralist, modern society – has in recent years been challenged by media reports of inter-ethnic frictions and discrimination against religious minorities.
- Indonesia is in the process of scaling up its cultural diplomacy activities, with several new cultural centres being constructed abroad over the duration of the last decade. Using the World Culture Forum, organized with the patronage of UNESCO, Indonesia is also hosting a semi-regular conference aimed at setting the standards of future international cultural relations worldwide. These activities are also a response to the finding that Indonesian culture remains relatively unknown on the world stage.
- As an emerging economy, Indonesia's international spending must also be justified domestically. The large number of international mobility schemes have been contested in recent years, as certain investments at home still lag behind.

Sources: Huijgh, 2017; Cohen, 2019

6. Contributions to multilateral cultural organisations

	2019	Change since 2015
UNESCO	€ 725,125	.

Source: UNESCO, 2019

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Imprint

The External Cultural Policy Monitor

Developed by Helmut K. Anheier, Hertie School & UCLA Luskin School of Public Affairs, and ifa Competence Centre. Supervised by Helmut K. Anheier. Coordinated by Sarah Widmaier for ifa.

This paper is a summary of the respective Country Report.

Preferred citation

Winkler, Katrin (10/2021). "Indonesia. Factsheet," in: Helmut K. Anheier and ifa (eds.). The External Cultural Policy Monitor. Stuttgart: ifa.

The views expressed are those of the authors and do not necessarily reflect those of the ifa.

Publisher:

ifa (Institut für Auslandsbeziehungen)

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DOI: <https://doi.org/10.17901/ecp.2021.023>