

Germany

- Ammon, U. (2015). Denken, Sprechen, Verhandeln – Die deutsche Sprache im internationalen Wettbewerb. In K. Maaß (Ed.), *Kultur und Außenpolitik*. (pp. 101-113). Baden-Baden: Nomos. Retrieved from: <https://doi.org/10.5771/9783845255453-98>
- Auswärtiges Amt. (1999). *External cultural policy - Concept 2000*. Retrieved from: http://www.ifa.de/fileadmin/pdf/aa/ECP_konzeption2000.pdf
- Auswärtiges Amt. (2011). *Foreign cultural and educational policy in times of globalisation. Winning partners, communicating values, representing interests*, Retrieved from: https://www.auslandsschulnetz.de/wws/bin/332134-333414-1-aktuelles_6_13092011_ECP-konzeption-2011.pdf
- Auswärtiges Amt. (2016). *German Schools Abroad - Places of Encounter and Intercultural Dialogue*. Retrieved from: http://www.auswaertiges-amt.de/DE/Aussenpolitik/KulturDialog/04_Schulen/Uebersicht_node.html
- Auswärtiges Amt. (2018). *Auswärtige Kultur- und Bildungspolitik: Basis für starke internationale Beziehungen*. Retrieved from: https://www.auswaertiges-amt.de/de/aussenpolitik/themen/kulturdialog/akbp/212802?openAccordionId=item-2232572-0-panel&fbclid=IwAR32XDkOPOwQgwdWfrV3f48b272CYRKJKT_6pRCBnjZucYJOmuodRAYzdA
- Auswärtiges Amt. (2019). *Eingangsstatement von Außenminister Heiko Maas bei der Befragung der Bundesregierung zum „21. Bericht der Bundesregierung zur Auswärtigen Kultur- und Bildungspolitik“*. Retrieved from https://www.auswaertiges-amt.de/de/newsroom/maas-akbp/2177792?fbclid=IwAR0v_AXIEYhC-zlh3fuG_RLRa8uhPzwFehx_Nu8P_B_9EhZ0ddsO8EeguF8
- AvH (Alexander von Humboldt Foundation). (2017). *Annual Report 2016*. Retrieved from: https://www.humboldt-foundation.de/pls/web/docs/F2085718550/jahresbericht_2016.pdf
- AvH (Alexander von Humboldt Foundation). (2019). *Annual report 2019*. Retrieved from: https://www.humboldt-foundation.de/fileadmin/Start/03_Entdecken/Zahlen_und_Statistiken/Finanzen_und_Jahresberichte/jahresbericht_2019.pdf
- Bauersachs, H. (2019). Deutsche Auswärtige Kulturpolitik. In *Wandlungsprozesse in der deutschen Auswärtigen Kulturpolitik: Eine mehrdimensionale Analyse am Beispiel der Deutschlandjahre* (pp. 75-121). Wiesbaden: Springer Fachmedien Wiesbaden
- BMBF (Federal Ministry of Education and Research). (2016). *Internationalisierung von Bildung, Wissenschaft und Forschung Strategie der Bundesregierung*. Retrieved from: <https://www.bmbf.de/pub/Internationalisierungsstrategie.pdf>

- BMBF. (2019). *Report of the Federal Government on international cooperation in education, science and research 2017-2018*. Retrieved from Bonn: https://www.bmbf.de/upload_filestore/pub/Bundesbericht_Internationale_Kooperation_2017_2018.pdf
- BMBF. (2020). *Education and Science Diplomacy*. Retrieved from <https://www.bmbf.de/en/education-and-science-diplomacy-12483.html>
- Bundestag. (2016). 19. *Report of the Federal Government on Foreign Cultural and Education Policy for the Year 2018* Retrieved from <https://www.bundesrat.de/SharedDocs/drucksachen/2016/0101-0200/139-16.html>
- Bundestag. (2017). *20th Report of the Federal Government on Foreign Cultural and Educational Policy, printed matter 18/11550*, last accessed on Retrieved from <http://dipbt.bundestag.de/doc/btd/18/115/1811550.pdf>
- Bundestag. (2019). 22. *Report of the Federal Government on Foreign Cultural and Education Policy for the Year 2018* Retrieved from <https://dip21.bundestag.de/dip21/btd/19/115/1911510.pdf>
- Bundestag. (2019). *Report of the Federal Government on International Cooperation in Education 2017-2018*. Retrieved from: <https://www.bundesregierung.de/breg-de/service/publikationen/bericht-der-bundesregierung-zur-internationalen-kooperation-in-bildung-wissenschaft-und-forschung-2017-2018-1691402>
- Bundestag. (2019). *Report of the Federal Government on International Cooperation in Education 2017-2018*. Retrieved from <https://www.bundesregierung.de/breg-de/service/publikationen/bericht-der-bundesregierung-zur-internationalen-kooperation-in-bildung-wissenschaft-und-forschung-2017-2018-1691402>
- Bundestag. (2019, 07 Feb 2019). Teaching German abroad. *Presse „heute im bundestag“ (hib)*. Retrieved from <https://www.bundestag.de/presse/hib/592080-592080>
- Bundestag. (2019, 22 Nov 2019). Promotion of German schools abroad. *Presse (hib 1320/2019)*. Retrieved from <https://www.bundestag.de/presse/hib/669812-669812>
- Bundestag. (2020). 23. *Report of the Federal Government on Foreign Cultural and Education Policy for the Year 2019*. Retrieved from <https://dip21.bundestag.de/dip21/btd/19/238/1923800.pdf>
- Bundestag. (2020, 09 Jan 2020). Schools abroad as an instrument of international exchange. *Printed 19/16421*. Retrieved from <https://dip21.bundestag.de/dip21/btd/19/164/1916421.pdf>
- Bundestag. (2020, 30 Juni 2020). Promotion of the German language abroad. *Presse "heute im bundestag" (hib)*. Retrieved from <https://dip21.bundestag.de/dip21/btd/19/205/1920525.pdf>
- Bundestag. (2020, 31 Jan 2020). *Yes to strengthening foreign cultural and education policy*. Retrieved from <https://www.bundestag.de/dokumente/textarchiv/2020/kw05-de-auswaertige-kultur-bildung-678000>
- Bundestag. (2020a). Schools abroad as an instrument of international exchange. *Printed 19/16421*. Retrieved from: <https://dip21.bundestag.de/dip21/btd/19/164/1916421.pdf>
- Code for German university projects abroad*. Retrieved from <https://www.internationale-hochschulkooperationen.de/index.php?id=1396>
- DAAD. (2013). *Transnationale Bildung in Deutschland: DAAD Position Paper*. Retrieved from Bonn: https://static.daad.de/media/daad_de/pdfs_nicht_barrierefrei/der-daad/daad_standpunkte_transnationale_bildung_deutsch.pdf

- DAAD. (2015). *Annual Report 2015*. Retrieved from Bonn: <https://www.daad.de/en/the-daad/communication-publications/reports/annual-report/>
- DAAD. (2016). *Wissenschaft weltoffen: Facts and Figures on the International Nature of Studies and Research in Germany*. Retrieved from http://www.wissenschaftweltoffen.de/publikation/wiwe_2016_verlinkt.pdf
- DAAD. (2019). *Annual Report 2019*. Retrieved from Bonn: <https://www.daad.de/en/the-daad/communication-publications/reports/annual-report/>
- DAAD. (2019). *DAAD network*. Retrieved from <https://www.daad.de/en/the-daad/daad-network/>
- DAAD. (2019). *Transnational Education - Anchor points abroad*. Retrieved from Bonn: https://static.daad.de/media/daad_de/pdfs_nicht_barrierefrei/2019_05_duz_special_zu_berliner_tnb_tagung_2018.pdf
- DAAD. (2020). *DAAD Strategy 2025*. Retrieved from Bonn: http://www.daad.de/medien/der-daad/medien-publikationen/publikationen-pdfs/2007_web_daad_strategie_eng.pdf
- DAAD. (2020). *Transnational education*. Retrieved from <https://www.daad.de/de/infos-services-fuer-hochschulen/expertise-zu-themen-laendern-regionen/transnationale-bildung/>
- DAAD. (2020). *Wissenschaft weltoffen Kompakt: Facts and Figures on the International Nature of Study and Research in Germany* Retrieved from http://www.wissenschaftweltoffen.de/kompakt/wwo2020_kompakt_en.pdf
- DAAD. (2020, July 2020). *African Excellence – Centres of African Excellence*. Retrieved from <https://www.daad.de/en/information-services-for-higher-education-institutions/further-information-on-daad-programmes/african-excellence-centres-of-african-excellence/>
- DAAD. (n.d.). *Binational universities, faculties and institutes*. Retrieved from <https://www.daad.de/de/infos-services-fuer-hochschulen/binationale-hochschulen/?category=thema&tag=219>
- Deutsche Welle. (2015). *What does the DW Academy stand for? What is the difference to Deutsche Welle?* Retrieved from: [at http://www.dw.com/de/wof%C3%BCr-the-daw-academy-what-is-the-difference-with-German-wave/a-18407101](http://www.dw.com/de/wof%C3%BCr-the-daw-academy-what-is-the-difference-with-German-wave/a-18407101)
- Deutsche Welle. (2016). *Management report for the 2015 financial year*. Retrieved from: <http://www.dw.com/downloads/35508714/de2015lagebericht.pdf>
- Deutsche Welle. (2019). *Management Report for financial year 2019*. Retrieved from: <https://www.dw.com/downloads/54198942/managementreport2019.pdf>
- Deutsche Welle. (2020). *Unbiased information for free minds*. Retrieved from: <https://www.dw.com/en/about-dw/profile/s-30688>
- DLR. (2016). *Annual Internationalisation Report 2015*. Retrieved from <https://www.internationales-buero.de/en/4573.php>
- DW. (2014, 11 Mar 2014). *DW numbers, data, facts*. Retrieved from <https://www.dw.com/de/zahlen-daten-fakten/a-15679961>
- DW. (2015). *Developing media. Strengthening human rights*. Retrieved from <https://www.dw.com/en/dw-akademie-magazine-2015/a-18526755>
- DW. (2016). *Management Report for financial year 2016*. Retrieved from Bonn: <https://www.dw.com/downloads/50965504/management-report2016.pdf>
- DW. (2016). *Notes to the Financial Statements for Financial Year 2016* Retrieved from Bonn: <https://www.dw.com/downloads/50965505/notes2016.pdf>

- DW. (2016). *Revenue and expenditure account according to the budget systematics of the German federal government for the fiscal year 2016*. Retrieved from Bonn: <https://www.dw.com/downloads/50965510/revenue-and-expenditure-account2016.pdf>
- DW. (2017). *Deutsche Welle Evaluation report*. Retrieved from: <https://www.dw.com/downloads/42711129/20180223neuevaluationsbericht-2017.pdf>
- DW. (2018). *Strategic Plan 2018– 2021*. Retrieved from <https://www.dw.com/downloads/48022074/dwstrategicplan201901.pdf>
- DW. (2019). *Management Report for financial year 2019 1 January 2019 to 31 December 2019* Retrieved from Bonn: <https://www.dw.com/downloads/54198942/managementreport2019.pdf>
- DW. (2019). *Notes for the financial year from 1 January 2019 to 31 December 2019* Retrieved from Bonn: <https://www.dw.com/downloads/54198953/notes2019.pdf>
- DW. (2019). *Revenue and expenditure account according to the budget systematics of the German federal government for the fiscal year 2019*. Retrieved from Bonn: <https://www.dw.com/downloads/54198960/revenueandexpenditureaccount2019.pdf>
- DW. (2020). *Unbiased information for free minds*. Retrieved from <https://www.dw.com/en/about-dw/profile/s-30688>
- DWIH. (2019). *Annual Report 2019*. Retrieved from https://www.dwih-netzwerk.de/files/2020/06/WEB_DWIH-JB-2019.pdf
- DWIH. (n.d.). *Who we are*. Retrieved from <https://www.dwih-netzwerk.de/en/who-we-are/>
- Frankfurter Allgemeine Zeitung. (2015). Studentenrekord aus dem Ausland. *Frankfurter Allgemeine Zeitung*. Retrieved from: <http://www.faz.net/aktuell/beruf-chance/campus/mehr-als-300-000-studentenrekord-aus-dem-ausland-13715013.html>
- German Federal Foreign Office. (2014). *The promotion of German as a foreign language abroad. Who is doing what within the AKBP?* Retrieved from Berlin: <https://www.dw.com/downloads/29085465/deutschfrderung-im-ausland.pdf>
- German Federal Foreign Office. (2015). *German as a foreign language worldwide*. Retrieved from Berlin: <https://www.dw.com/downloads/29827615/statistik-2015-deutschlerner-weltweit.pdf>
- German Federal Foreign Office. (2019). *10 years PASCH initiative: "Schools: Partners of the Future"*. Retrieved from Berlin https://www.goethe.de/resources/files/pdf172/flyer_10_jahre_pasch_leseansicht.pdf
- German Federal Foreign Office. (2020). *German as a foreign language worldwide*. Retrieved from Berlin: https://www.goethe.de/resources/files/pdf204/bro_deutsch-als-fremdsprache-weltweit.-datenerhebung-2020.pdf
- German Federal Foreign Office. (2020, 19 Feb 2020). *German schools abroad – where children from different cultures meet*. Retrieved from <https://www.auswaertiges-amt.de/en/aussenpolitik/themen/kulturdialog/04-schulen/-/227654>
- German Federal Foreign Office. (n.d.). *Cultural relations and education policy: A basis for strong international relations*. Retrieved from <https://www.auswaertiges-amt.de/en/aussenpolitik/themen/kulturdialog/cultural-relations-and-education-policy/229306>

- Goethe Institut. (2017). *“Willkommen!” phrase book*. Retrieved from: <https://www.goethe.de/de/spr/flu/spw.html>
- Goethe-Institut. (2015). *Annual Report 2014/15*. Retrieved from München: https://www.goethe.de/resources/files/pdf87/GI_Jahrbuch-2014-15.pdf
- Goethe-Institut. (2017). *Annual Report 2016/17*. Retrieved from München: https://www.goethe.de/resources/files/pdf155/goethe-jahrbuch-2016_2017_gute-aufslung-verschlssl31.pdf
- Goethe-Institut. (2019). *Annual Report 2018/19*. Retrieved from München: https://www.goethe.de/resources/files/pdf202/jahrbuch-2018_20191.pdf
- Goethe-Institut. (2020). *Annual Report 2019/20*. Retrieved from München: https://www.goethe.de/resources/files/pdf202/gi_jahrbuch_2020.pdf
- Goethe-Institut. (2020). *Locations*. Retrieved from <https://www.goethe.de/en/wwt.html>
- Hannemann, M. (22.02.2016). Grundrecht auf Information stärken. *Frankfurter Allgemeine Zeitung*. Retrieved from: <https://www.faz.net/aktuell/feuilleton/medien/interview-mit-ute-schaeffe-von-der-dw-akademie-14071803.html>
- Hickley, C. (2018, 28 June 2018). German culture budget grows to €1.8bn. *The Art Newspaper*. Retrieved from <https://www.theartnewspaper.com/news/german-culture-budget-expands-to-eur1-8-billion>
- ICR. (2019, 16 July 2019). *Germany's Foreign Cultural and Educational Policy: Review of 2018*. Retrieved from <https://www.culturalrelations.co.uk/news/germanys-foreign-cultural-and-educational-policy-review-of-2018>
- ifa (2017). *Questions and answers about the IFA*. Retrieved from: http://www.ifa.de/fileadmin/pdf/ifa/100_Jahre_ifa_Fragen_und_Answorten.pdf
- ifa. (2016). *Annual Report 2015*. Retrieved from Stuttgart: <https://ifa-publikationen.de/en/Periodicals/ifa-Annual-Reports/JAHRESBERICHT-2015.html>
- ifa. (2020). *Worldwide. 2019 Annual Report of the Institute for Foreign Cultural Relations*. Retrieved from Stuttgart: <https://ifa-publikationen.de/en/Periodicals/ifa-Annual-Reports/Weltweit-2019.html>
- International university partnerships. (2020). Retrieved from <https://www.internationale-hochschulkooperationen.de/en/international-university-partnerships.html>
- Keppler, D. (2015). *Mehr als Tweets, Likes und Hashtags? Digitale Partizipation in der Auswärtigen Kultur- und Bildungspolitik*. ifa-Edition Kultur und Außenpolitik, Stuttgart: ifa. Retrieved from: <https://ifa-publikationen.de/en/Periodicals/ifa-Edition-Culture-and-Foreign-Policy/Mehr-als-Tweets-Likes-und-Hashtags.html>
- Kiper, H. (2015). Work in the World Society - German Schools Abroad. In K. Maaß (Ed.), *Culture and Foreign Policy. Handbook for Science and Practice* (pp. 149-159). Baden-Baden: Nomos
- Klingebiel, T. (2016). Motor der Integration. *Politik und Kultur*. 6:16 (p. 28). Retrieved from: <https://www.kulturrat.de/wp-content/uploads/2016/11/puk06-16.pdf>
- KMK. (n.d.). *The German Language Diploma from the Conference of Ministers of Education*. Retrieved from <https://www.kmk.org/themen/deutsches-sprachdiplom-dsd.html>
- Krath, S. (2017). Brücke in die Welt. *Begegnung*. 38:1 (pp. 18-20). Retrieved from: https://www.auslandsschulwesen.de/SharedDocs/Downloads/Webs/ZfA/DE/Publicationen/BEGEGNUNG/BEGEGNUNG_2017_1.pdf?__blob=publicationFile&v=2

- Kuchler, C. (2016). Deutsche Visitenkarten in der Welt. Geschichte des Auslandsschulwesens als Instrument auswärtiger Kulturpolitik. *Geschichte in Wissenschaft und Unterricht*: 67, 5/6 (pp. 261-271). Retrieved from: <https://www.fachportal-paedagogik.de/literatur/vollanzeige.html?FId=1099321#vollanzeige>
- Kulturabkommen. (n.d., 14.03.2020). Retrieved from <https://de.wikisource.org/wiki/Kulturabkommen>
- Lehmann, K. (2016). Ein wichtiger Vermittler: Das Goethe-Institut als Ermöglicher Auswärtiger Kultur- und Bildungspolitik. *Politik und Kultur*, 6:16 (p. 24). Retrieved from: <https://www.kulturrat.de/wp-content/uploads/2016/11/puk06-16.pdf>
- Maaß, K. (2015). Das deutsche Modell – Die Mittlerorganisationen. In K. Maaß (Ed.), *Kultur und Außenpolitik* (pp. 262-276). Baden-Baden: Nomos
- Maaß, K.-J. (2011). Aktuelle Herausforderungen der Auswärtigen Kulturpolitik. In T. Jäger, A. Höse, & K. Oppermann (Eds.), *Deutsche Außenpolitik: Sicherheit, Wohlfahrt, Institutionen und Normen* (pp. 584-602). Wiesbaden: VS Verlag für Sozialwissenschaften
- Pillard, E. (2017). *Re-winning American hearts and minds: German public diplomacy and the United States, 1902 – 1937*. Norges Teknisk-Naturvitenskapelige Universitet, Trondheim. Retrieved from: [https://bsz.ibs-bw.de/aDISWeb/app?service=direct/0/Home/\\$DirectLink&sp=SOPAC58&sp=S AKSWB-IdNr1578503639](https://bsz.ibs-bw.de/aDISWeb/app?service=direct/0/Home/$DirectLink&sp=SOPAC58&sp=S AKSWB-IdNr1578503639)
- Statistics about cooperations and institutions. (2020, 11 Oct 2020). Retrieved from <https://www.internationale-hochschulkooperationen.de/>
- Steinmeier, F. (2016). Nur aus der Komfortzone kommentieren, reicht nicht. *Die Welt*. Retrieved from: <https://www.welt.de/kultur/article154165322/Nur-aus-der-Komfortzone-kommentieren-reicht-nicht.html>
- World map of all PASCH schools. (2019, Dec 2019). Retrieved from <https://www.pasch-net.de/de/pasch-schulen/weltkarte.html>
- ZfA (Central Office for Schools Abroad). (2017). *German Schools Abroad: Educational Partnerships*. Retrieved from: http://www.bva.bund.de/SharedDocs/Downloads/DE/ZfA/Publikationen/Jahrbuch/Jahrbuch2015_2016.pdf?__blob=publicationFile&v=7
- ZfA (Central Office for Schools Abroad). (2019). *Bundestag wants to strengthen schools abroad*. Retrieved from https://www.auslandsschulwesen.de/SharedDocs/Kurzmeldungen/Webs/ZfA/DE/Aktuelles/2019/191112_Heute_im_Bundestag.html
- ZfA. (2015). *German school work abroad: Education Partnerships 2014/2015*. Retrieved from <https://www.auslandsschulwesen.de/Webs/ZfA/DE/Services/Publikationen/jahrbuecher.html>
- ZfA. (2018). *50 years ZfA: Shaping and connecting education*. Retrieved from <https://www.auslandsschulwesen.de/Webs/ZfA/DE/Services/Publikationen/jahrbuecher.html>
- ZfA. (2019). *Bundestag wants to strengthen schools abroad*. Retrieved from https://www.auslandsschulwesen.de/SharedDocs/Kurzmeldungen/Webs/ZfA/DE/Aktuelles/2019/191112_Heute_im_Bundestag.html
- ZfA. (n.d.). *School work abroad worldwide*. Retrieved from https://www.auslandsschulwesen.de/Webs/ZfA/DE/Home/home_node.html

Imprint

The External Cultural Policy Monitor

Developed by Helmut K. Anheier, Hertie School & UCLA Luskin School of Public Affairs, and ifa Competence Centre. Supervised by Helmut K. Anheier. Coordinated by Sarah Widmaier for ifa.

Preferred citation

Knudsen, Edward / Markovic, Darinka (10/2021). “Germany. References,” in: Helmut K. Anheier and ifa (eds.). The External Cultural Policy Monitor. Stuttgart: ifa.

The views expressed are those of the authors and do not necessarily reflect those of the ifa.

Publisher:

ifa (Institut für Auslandsbeziehungen)
Charlottenplatz 17,
70173 Stuttgart,
Postfach 10 24 63,
D-70020 Stuttgart

www.ifa.de

© ifa 2021

Authors: Edward Knudsen and Darinka Markovic

Copy-editing by:

ifa’s Research Programme “Culture and Foreign Policy”

Creative Commons Attribution-ShareAlike 4.0 International (CC BY-SA 4.0)



DOI: <https://doi.org/10.17901/ecp.2021.020>