

ifa ECP Monitor Fact Sheet

Spain

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1. Key Indicators

		2019	2015
Population	Number/rank	46.93 / 30 th	46.44 / 1%
GDP per capita	Rank/number	13 th / €26,430	14 th / 13.8
Cultural economy	As share of GDP	0.40 ⁽²⁰¹⁸⁾	- 0.10
Education economy	As share of GDP	4 ⁽²⁰¹⁸⁾	- 0.10
R&D economy (%GDP)	As share of GDP	1.24 ⁽²⁰¹⁸⁾	0.02
Media economy	As share of GDP	0.20 ⁽²⁰¹⁸⁾	0
Sources: Eurostat, World Bank			
Geopolitical position	Hard power rank	20 th	- ↑
	World trade rank (\$ million)	15 th / 888,050	15 th / 767,577
	Soft power rank	13 th / 71.05	14 th / 61.70 ↑
	Diplomacy rank	9 th	10 th ⁽²⁰¹⁶⁾ ↑

2. Government funding as percent of total government outlays, by selected fields

	2019	2015
Culture	1.10 ⁽²⁰¹⁸⁾	0.10
Education	9.60 ⁽²⁰¹⁸⁾	0.20
R & D	1.21	- 0.07
Media	0.50 ⁽²⁰¹⁸⁾	0

3. Overview of External Cultural Policy

	2019
Number of countries with ECP activities	-
Total number of institutions abroad	~427
Total number of FTE staff engaged in ECP activities	~1683
Government financial support (€ million)	<p>the Spanish MFA has no specific budget for all ECP activities</p> <p>Program 144A "Cooperation, promotion and cultural diffusion abroad": 137.76 ¹</p> <p>Program 144B "Cooperation, promotion and educational diffusion abroad": 13.41</p>
Total expenditure of all ECP operators (€ million)	-
Comparative ECP ranking	major

MAIN ECP OBJECTIVES

- Promote Spanish cultural heritage and artistic creation internationally and reinforce the image of Spain as a great cultural power
- Strengthen the Spain Brand and drive the economic growth
- Promote the dissemination of Spanish language

Sources: MECD (2017). Culture Plan 2020; MECD (2012). General Strategic Plan 2012-2015; MAEUEC (2021). Strategy of External Action 2021-2024.

POLICY CONTEXT

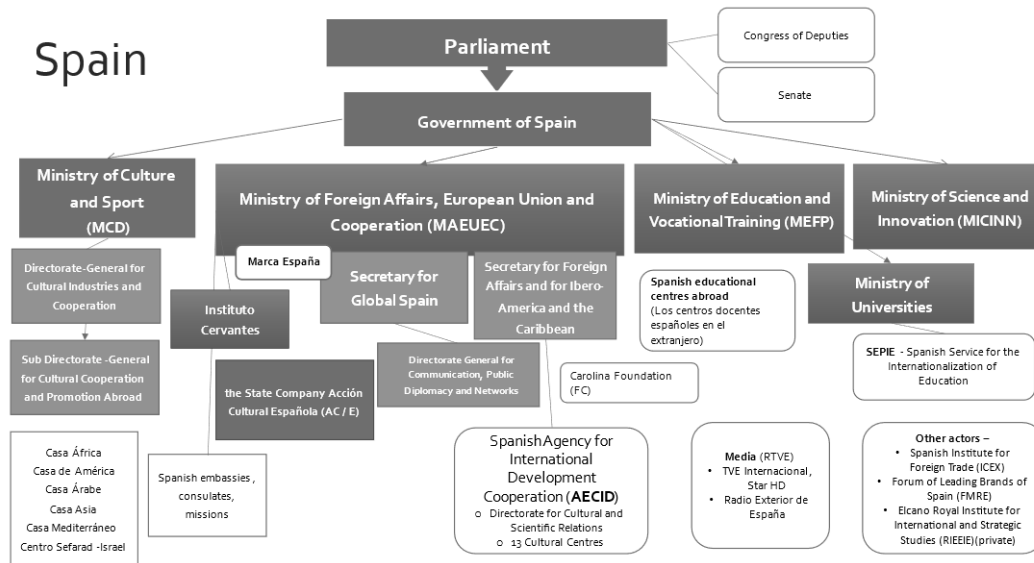
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REGIONAL FOCUS AND INSTITUTIONAL EMPHASIS

National Plan for Cultural Action Abroad (PACE) priority countries: United States, United Kingdom, Germany, Morocco, Portugal, France, Russia, Japan, China, Mexico, and Cuba.

¹ Percentage of total budget:
 Ministry of Foreign Affairs and Cooperation: 93.79%
 Ministry of Education, Culture and Sports: 6.21%.

Institutional Map



4. Fields of External Cultural Policy

	2019	2015
Culture and the Arts		
Number of countries present	Instituto Cervantes (IC): 45	IC: 43 ⁽²⁰¹⁶⁾
Number of institutes	IC: 77 (65 centers) AECID: 13 cultural centers	IC: 76 ⁽²⁰¹⁶⁾ AECID: 13 cultural centers
Number of FTE staff	IC: 951 AC/E: 53	IC: 1,001 AC/E: 55
Number of artists in exchange programs PICE mobility programs (AC/E)	1,066	931
Budget (€)	IC: 123,942,110 AC/E: 10,290,000	IC: 114,850,310 AC/E: 22,265,000
Government financial support (€)	IC: 66,309,028	IC: 54,209,346
Language		
Number of countries where courses are offered	110	
Number of students enrolled		

	2019	2015
In-class	IC Spanish courses: 148,670 (thereof Teacher training: 13,971) worldwide: 21,882,448 learners	IC Spanish courses: 114,527 (Teacher training: 15,900)
Online reach	AVE Global: 8,648	AVE Global: 13,978 ^(2015/16) 2
Number of candidates for Spanish language qualifications / DELE	118,586	67,657
Number of language teachers		
Budget (€ million)	<i>see above</i>	<i>see above</i>
Government financial support (€ million)	<i>see above</i>	<i>see above</i>
Education - Primary & Secondary		
Number of countries	-	-
Number of schools	310 ³ (of which 18 state-owned schools)	-
Number of students	~ 8,000 ^(Spanish state-owned schools)	-
Number of staff / teachers	~ 650 ^(Spanish state-owned schools)	-
Government financial support (€ million)	n/a	-
Education - Tertiary		
Number of countries	-	-
Number of universities / colleges	87	-
Number of universities abroad	IESE Business School: 2 campuses (Sao Paulo, Munich)	-
Number of foreign students ⁴	70,912 ⁽²⁰¹⁸⁾	49,837 ⁽²⁰¹⁶⁾

² Licences sold at El Aula Virtual del Español (AVE). A total of 69,868 students were registered on the platform in 2014/15.

³ Registered educational centres in the AEE database. According to AEE's own figures, Spanish education programs in various forms reach 2 million people every year in more than 5,000 educational centres and with a participation of around 10,000 teachers and 5,000 conversation assistants (AEE, n.d.). Here highlighted are the Spanish schools owned by the government.

⁴ Data based on Global Flow of Tertiary-Level Students | UNESCO UIS. (2020). Retrieved 2 September 2020, from <http://uis.unesco.org/en/uis-student-flow>.

	2019	2015
Number of students at transnational higher education (TNE)	-	-
Number of government scholarships awarded	Carolina Foundation (FC): 706	
Number of staff / teachers	(FC): 26	
Budget (€ million)	(FC): 5.24	(FC): 5.62
Government financial support (€ million) Program 144B	13.41	2.66
Science and Research		
Number of countries	-	-
Number of institutes	Royal Academy of Spain in Rome	-
Number of researchers	3,700 Spanish researchers abroad	-
Number of organizations	17 Associations of Spanish Scientists Abroad	-
Number of staff	3 scientific coordinators in Spanish embassies	-
Number of projects	8,356 ^{Horizont2020}	-
Budget (€ million)	-	-
Media		
TV: TVE Internacional		
Number of countries broadcasted to	200	-
Number of languages	-	-
Number of channels	4	-
Audience / reach (million)	100	-
Budget (€ million)	n/a	-

	2019	2015
Radio: Radio Exterior de España (REE)		
Number of countries broadcasted to	available worldwide, 250 partner stations in 40 countries	-
Number of languages	7	-
Number of channels	-	-
Audience (million)	n/a	-
New Media		
Social networks following	AC/E ⁽²⁰¹⁸⁾ 21,764 (Twitter) 14,672 (Facebook) 3,235 (Instagram) Instituto Cervantes: 1,300,000 users on social networks	-
Audience / unique visitors	AC/E 176,514 ^(during 2018) www.cervantes.es 3 million ^(during 2018)	-

5. Contributions to multilateral cultural organisations

	2019	Change since 2015
UNESCO (€ million) ⁵	2.86	-
Council of Europe (€ million)	18.74	20.07
Creative Europe (€ million)	7.73	9.31

Sources: UNESCO, CoE, European Commission

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⁵ Assessed contributions to UNESCO are mandatory contributions due from States by virtue of their membership.

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