

ifa ECP Monitor Fact Sheet

Sweden

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1. Key Indicators

		2019	% change since 2015
Population	Number/rank	10.23 / 87 th	9.74 / 1%
GDP per capita	Rank/number	23 rd / €46,160	22 nd / -0.7
Cultural economy	As share of GDP	0.5 ⁽²⁰¹⁸⁾	0
Education economy	As share of GDP	6.9 ⁽²⁰¹⁸⁾	0.5
R&D economy	As share of GDP	3.32 ⁽²⁰¹⁸⁾	0.1
Media economy	As share of GDP	0.2 ⁽²⁰¹⁸⁾	0
Sources: Eurostat, Worldbank			
Geopolitical position	Hard power rank	32 nd / 0.5304 ⁽²⁰²⁰⁾	24 th ↓
	World trade rank (\$ million)	25 th / 477,029	26 th / 425,775 ↑
	Soft power rank	4 th / 77.41	9 th / 66.49 ↑
	Diplomacy rank	33 rd	31 st ⁽²⁰¹⁶⁾ ↓

2. Government funding as percent of total government outlays, by selected fields

	2019	% change since 2015
Culture	1 ⁽²⁰¹⁸⁾	0
Education	13.80 ⁽²⁰¹⁸⁾	0.80
R & D	1.49	- 0.09
Media	0.40 ⁽²⁰¹⁸⁾	0

Source: Eurostat

3. Overview of External Cultural Policy

	2019
Number of countries with ECP activities	128
Total number of institutions abroad	~ 25
Total number of FTE staff engaged in ECP activities	~ 447
Government financial support (€ million)	93.4 ¹
Total expenditure of all ECP operators (€ million)	-
Comparative ECP ranking	middle

MAIN ECP OBJECTIVES

- Promote international and intercultural exchange and cooperation
- Sweden to reach a higher level of attractiveness as a study and knowledge nation
- Sweden's Policy for Global Development: foster peace, human and women's rights, and sustainability

POLICY CONTEXT

- ECP as a sustained effort to develop Sweden's international identity – "Brand Sweden"
- The so-called 'Swedish model' (i.e. the country's knowledge-based economy and advanced welfare state) as an example setter
- Sweden's assumed internationalist role to guide other countries toward a sustainable and more equal future

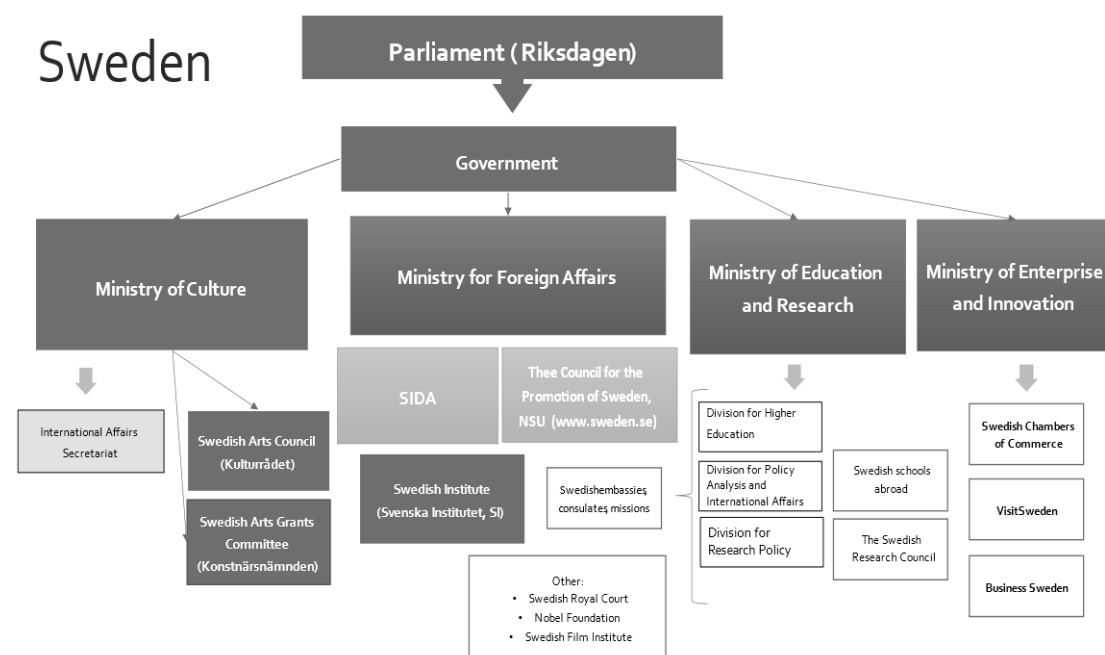
Sources: Melissen, J. (2011); Swedish Government (2018). "Internationalisation of Swedish Higher Education and Research – A Strategic Agenda.", Swedish Government (2015, 29 June 2015). "Strategy for research cooperation and research in development cooperation 2015-2021.", The Swedish National Financial Management Authority (2020)

REGIONAL FOCUS AND INSTITUTIONAL EMPHASIS

- Swedish Institute in Paris, France
- Sida's research cooperation: Bolivia, Cambodia, Ethiopia, Mozambique, Rwanda, Tanzania, Uganda

¹ Refers to the sum of budget items: Swedish Institute, Information about Sweden abroad, Cooperation within the Baltic Sea region, Nordic Cooperation, Grants for Swedish teaching abroad, Education and University Research (Int. programs), and Government grants for general cultural activities, development, and international cultural exchange and cooperation. Please note that for the latter (= €45.33 million) there is no specific information on "international cultural exchange and cooperation" which means that value could be skewed.

INSTITUTIONAL MAP



4. Fields of External Cultural Policy

	2019	2015
Culture and the Arts: <i>Swedish Institute (SI)</i>		
Number of countries active	-	128
Number of cultural agreements	2	-
Number of institutes	2 <small>*only 1 branch abroad in Paris</small>	2
Number of FTE staff	~ 140	-
Number of artists in exchange programs <small>Konstnärsnämnden/Swedish Arts Grants Committee</small>	131	132 ²
Budget (€ million)	47.32	48.13
Government financial support (€ million)	27.75 Support for SI alone: 11.83	44.75 ³ Support for SI alone: 9.63

² Total grants for inbound international cultural exchange (residence, cultural exchange, and travel allowance).

³ For both years, refers to the funds the Swedish Institute received from the state budget for financing grants.

	2019	2015
Language		
Number of countries where courses are offered	1	-
Number of students enrolled	In class: 250 Online reach: -	In class: 400 Online reach: 14,800
Number of candidates for Swedish language qualifications	n/a	-
Number of language teachers	-	32 ⁴
Budget (€ million)	<i>see above</i>	-
Government financial support (€ million)	<i>see above</i>	-
Education - Primary & Secondary: Skolverket - National Agency for Education (Swedish Schools Abroad)		
Number of countries	8	-
Number of schools	18 + 5 Swedish sections at international schools	18
Number of students	~ 6,000	-
Number of staff / teachers	-	-
Government financial support (€ million)	9.74	9.8 ⁵
Education - Tertiary		
Number of countries	-	-
Number of domestic universities	14 public universities and 17 public colleges	-
Number of universities / colleges abroad	Swedish School of Economics: 2 (SSE Riga in Latvia, and SSE Russia)	-
Number of foreign students ⁶	30,912 ⁽²⁰¹⁸⁾	26,672
Number of students at transnational higher education (TNE)	-	-

⁴ Swedish lecturers abroad who receive a grant from SI to supplement their wages.

⁵ Government grants for Swedish teaching abroad.

⁶ Data based on Global Flow of Tertiary-Level Students | UNESCO UIS. (2020). Retrieved 2 September 2020, from <http://uis.unesco.org/en/uis-student-flow>.

Number of government scholarships awarded <small>SI Swedish Institute Study Scholarship (SISS)</small>	186	267
Budget (€ million)	SI scholarships: 9.45 UHR scholarships: 5.6 ⁷	-
Government financial support (€ million)	7.58	8.66 ⁸
Science and Research		
Number of countries	35 (Sida development work)	-
Number of institutes	<p><i>Examples</i></p> <p><i>Research institutes with an international agenda:</i></p> <ul style="list-style-type: none"> ○ RISE Research Institutes of Sweden ○ Stockholm International Peace Research Institute (SIPRI) ○ the Foreign Policy Institute (UI) ○ Folke Bernadotte Academy ○ Nordic Africa Institute ○ Swedish Institute of Space Physics <p><i>Abroad:</i></p> <ul style="list-style-type: none"> ○ Swedish Research Institute in Istanbul (SRII) ○ Swedish Institute at Athens ○ Swedish Institute of Classical Studies in Rome ○ Swedish Institute Alexandria 	
Number of researchers / staff	-	-
Number of projects <small>(Horizon 2020)</small>	3,143	-
Government financial support (€ million)	-	-
Media		
Radio: Sveriges Radio – Radio Sweden <small>(includes domestic audiences)</small>		
Number of countries broadcasted to	1 (Sweden)	-
Number of languages	6	-
Number of channels	2 multilingual channels	-
Audience (million)	7	-

⁷ Swedish Council for Higher Education (UHR).

⁸ Government support for Education and University Research – International Programmes.

	2019	2015
Digital & social media audience	Facebook: 104,572 Instagram: 35,300 Twitter: 25,300	-
Budget (€ million)	271.5 ⁹	285.4
New Media		
Social networks following	3.2 million followers	3 million followers
Audience / unique visitors (monthly / million)	Sweden's 6 official websites: 6.9	Sweden's 9 official websites: 7.1
Number of languages	4	4
Budget (€ million) "Information about Sweden Abroad"	1.43	1.55

5. Contributions to multilateral cultural organisations

	2019	Change since 2015
UNESCO (€ million) ¹⁰	1.20	-
Council of Europe (€ million)	7.35	6.87
Creative Europe (€ million)	5.37	4.82
Other	-	-

Sources: UNESCO, CoE, European Commission

⁹ Total annual expenditure of the Swedish public broadcaster, Sveriges Radio. No specific data is available for international and multicultural channels.

¹⁰ Assessed contributions to UNESCO are mandatory contributions due from States by virtue of their membership.

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